

中国·杭州 2021年9月16-17日

会议手册

中国质量（杭州）大会

THE 4<sup>th</sup>  
CHINA QUALITY  
CONFERENCE



THE 4<sup>th</sup>  
CHINA QUALITY  
CONFERENCE

中国质量（杭州）大会

MANUAL

HANGZHOU, CHINA

SEPTEMBER 16-17, 2021



THE 4<sup>th</sup>  
CHINA QUALITY  
CONFERENCE

## CONTENTS

---

_____	01	About the Conference
_____	03	Conference Schedule
_____	17	Admission Tips
_____	22	Venue Floor Plan
_____	25	Traffic Information
_____	27	Conference Services
_____	29	Speaker Profiles
_____	75	An Introduction of Zhejiang Province
_____	76	An Introduction of Hangzhou
_____	77	An Introduction of China Quality Month
_____	77	An Introduction of China Quality Award



## ABOUT THE CONFERENCE

### BACKGROUND

China Quality Conference (CQC) has started since 2014 and is designed to promote international cooperation on quality, exchange the fruits of quality-related innovation, and facilitate the inter-connectivity of quality infrastructure. Since then, the CQC has been hosted in Beijing, Shanghai, and Shenzhen successively. The second Conference enjoyed the honor to receive a congratulatory letter from President Xi Jinping. The first one witnessed the attendance of and an address by Premier Li Keqiang. State Councilor Wang Yong was present and delivered speech at the Conference each time. CQC was joined by 2000 or so participants, including administrators, experts, scholars, and entrepreneurs from government departments, quality organizations, academia, quality industry, and relevant international organizations. The CQC has yielded profound positive influence at home and abroad and has become an international platform arena for timely and in-depth discussions on global quality issues.

A pioneer of the reform and opening-up in China, Zhejiang Province has blazed a unique path of quality development. It has been actively constructing a demonstration zone for high-quality development and common prosperity. Its capital city, Hangzhou, is not only famed for its history, culture, innovation, and ecological progress, but also for its thriving private sector. It is of great significance to hold the fourth China Quality Conference in Hangzhou, Zhejiang Province, to deeply discuss frontier issues of quality development, share successful experience in quality management, and strengthen international quality exchange and cooperation.

### TIME AND VENUE

Time: Sep. 16 (Thurs.) to Sep.17 (Fri.) morning, 2021

Venue: Hangzhou International Expo Center

### THEME

Quality Evolution Digital Empowerment Green Development Global Synergy

### MORE ABOUT THE CONFERENCE

The 4<sup>th</sup> CQC will take a combined form for participation, i.e. a combination of both on-site and online attendance. It will consist of the opening ceremony, six parallel sessions, the closing ceremony and the 4<sup>th</sup> Awarding Ceremony of China Quality Awards. It will focus on the major topics including quality evolution, digital empowerment, green and low carbon development, cooperation and benefit-sharing.

### ORGANIZATION STRUCTURE

Sponsored by: State Administration for Market Regulation  
People's Government of Zhejiang Province  
Hangzhou Municipal People's Government

Organized by: Zhejiang Provincial Administration for Market Regulation  
Hangzhou Municipal Market Supervision Bureau  
Development Research Center of the State Administration for Market Regulation  
China National Institute of Standardization  
China Huaneng Group Co., Ltd  
Data Resource Management Bureau of Hangzhou Municipality  
Hangzhou Municipal Bureau of Economy and Informatization  
Zhejiang University  
China Jiliang University  
China Quality Certification Center  
Shanghai Association for Quality  
Zhejiang Energy Group CP Ltd

The 4<sup>th</sup> CQC sincerely welcomes all participation from home and abroad so as to make the conference a magnificent event, enriched with a global vision, Chinese characteristics, Zhejiang uniqueness, and Hangzhou appeal.

## CONFERENCE SCHEDULE

### QUICK INFORMATION

Sep. 16<sup>th</sup> 09:00-12:00 Hangzhou International Expo Center

Opening Ceremony Conference Hall (4F)

Sep. 16<sup>th</sup> 14:30-17:30 Hangzhou International Expo Center

#### Parallel Session I

Theme: Experience Sharing on Quality Management  
Organizers: China National Institute of Standardization  
China Quality Certification Center  
Zhejiang Provincial Administration for Market Regulation  
Conference Hall (4F)

#### Parallel Session II

Theme: Quality Evolution and Digital Empowerment  
Organizers: Hangzhou Municipal Market Supervision Bureau  
Zhejiang University  
Hangzhou Municipal Data Resource Administration  
Hangzhou Municipal Bureau of Economy and Informatization  
Conference Room 308 (3F)

#### Parallel Session III

Theme: Standardization on Carbon Emission Peak & Neutrality and Sustainable Development  
Organizers: Zhejiang Energy Group Cp LTD.,  
China National Institute of Standardization  
China Huaneng Group Co., LTD  
Press Conference Room BC (2F)

#### Parallel Session IV

Theme: Improvement of Product Quality and High-Quality Development of Manufacturing Industry  
Organizers: Shanghai Association for Quality  
Hangzhou Municipal Market Supervision Bureau  
Press Conference Room AD (2F)

Sep. 16<sup>th</sup> 14:30-17:30 Hangzhou International Expo Center

#### Parallel Session V

Theme: Improvement of Service Quality and Development of Modern Service Sector  
Organizers: Zhejiang Provincial Administration for Market Regulation  
China Jiliang University  
China National Institute of Standardization  
Conference Room 301 (3F)

#### Parallel Session VI

Theme: Regional Integration and High-Quality Development  
Organizers: Development Research Center of the State Administration for Market Regulation  
Zhejiang Provincial Administration for Market Regulation  
China Quality Certification Center  
Conference Room 307 (3F)

Sep. 17<sup>th</sup> 09:00-12:00 Hangzhou International Expo Center

Closing Ceremony Conference Hall (4F)

### AGENDA

#### Sep.16 (Thur.)

09:00—12:00 Opening Ceremony ( Conference Hall 4th floor )

Session 1 : Address & Awarding Ceremony of the Fourth China Quality Awards

Watch a Video Clip

Video Address by Guest Speakers

Awarding of the Fourth China Quality Awards

Address by VIP

Session 2 : Address and Speeches

Video Address by Guest Speakers

Speeches by Experts

14:30-17:30 Parallel Session I Conference Hall (4F)

Theme: Experience Sharing on Quality Management

Organizers: China National Institute of Standardization  
China Quality Certification Center  
Zhejiang Provincial Administration for Market Regulation

Hosts: Lin Zhongqin President of Shanghai Jiao Tong University  
Academician of Chinese Academy of Engineering  
Vice Chairman of Selection and Awarding Committee and Chairman of the Evaluation Sub-committee of the 4<sup>th</sup> China Quality Awards

Agenda:

Tian Shihong Vice Minister of State Administration for Market Regulation of the People's Republic of China,  
Administrator of Standardization Administration of the People's Republic of China  
Address

Zhang Hongwen Vice Governor and a Member of the Party Group of the People's Government of Anhui Province  
Speech Topic: To Establish High Anhui Quality through Quality Innovation

Paul Fang Chairman and CEO of Midea Group  
Speech Topic: Digital Intelligence: Driving the Future and Helping Achieve Quality Powerhouse

Ye Shu President of Fuyao Group  
Speech Topic: Quality Promotes Development and Shapes Core competitiveness in the New Era.

Zhao Hua General Manager of China Railway Engineering Equipment Group Co., Ltd.  
Speech Topic: Practice "Three Transformations" Speaking for Made-in-China—"Tong Xin Yuan" Quality Management Mode

Mao Jianhong Secretary of the CPC Committee and Chairman of Ningbo Zhoushan Port Group Co. Ltd.,  
Speech Topic: Adhere to the "First-class Standard" in Quality to Create a Global "First-class Port"

Xie Zhong Secretary of the Party Committee and Chairman of Shanghai Clearing House  
Speech Topic: Upholding the Concept of Quality with Risk Management as Fundamental Preparing for Infinite Changes with Risks Fully under Control

Xu Pengfei Secretary of the Party Committee and Chairman of China Nuclear Power Engineering Co., Ltd.  
Speech Topic: To Build a Strong Nation through Quality and Make it a National Name Card

Zeng Yao Head of Party Committee of Beijing Institute of Spacecraft System Engineering(ISSE)  
Speech Topic: Do It Right Once and Pursue Excellence

Gong Juntao CEO of Yuan Longping High-tech Agriculture Co.,Ltd.  
Speech Topic: To Promote High-quality Development of Seed Industry through Digital Quality Management

Xie Jiangtao Chief Operating Officer and Vice President of KingMed Diagnostics  
Speech Topic: "Health Guards" Protecting Healthy China

He Wenbo Secretary of CPC Party committee, Chairman and General Manager of Fujian Forecam Optics CO., Ltd  
Speech Topic: Innovation Can Be Achieved by Anyone

Guan Dayuan Chairman of WanXiang QianChao Co., Ltd.  
Speech Topic: Quality Lives, Digital Intelligent with It

14:30-17:30 Parallel Session II Conference Room 308 (3F)

Theme: Quality Evolution and Digital Empowerment

Organizers: Hangzhou Municipal Market Supervision Bureau, Zhejiang University  
Hangzhou Municipal Data Resource Administration  
Hangzhou Municipal Bureau of Economy and Informatization

Session 1: Speeches

Hosts: Wu Xiaobo Professor of the Faculty of Social Sciences, Zhejiang University  
Qiushi Distinguished Professor, Zhejiang University  
Member of Advisory Committee of People's Government of Zhejiang Province

Agenda:

Tong Guili Deputy Secretary of Hangzhou Municipal Party Committee  
Secretary of Xiaoshan District Party Committee, Hangzhou  
Address

Hu Wei Deputy Mayor of Hangzhou Municipal People's Government  
Speech Topic: Digital Revolution Promotes High-quality Urban Development

Hau L. Lee	US National Academician of Engineering the Current Co-Director of the Stanford Value Chain Innovations Initiative Professor Speech Topic: Redesigning the Global Supply Chain
Liu Hua	Director of World Intellectual Property Organization (WIPO) Office in China ( WOC ) Speech Topic: IP and Quality Evolution in Digital Era
Retsef Levi	The J. Spencer Standish (1945) Professor of- Operations Management at the MIT Sloan School of Management MIT Sloan Faculty Co-Director of the Leaders for Global Operations (LGO) Program Speech Topic: Food Supply Chain Analytics Informing Management of Public Health Risks
Shi Yong	Director of Chinese Academy of Sciences Research Center on Fictitious Economy & Data Science Director of Key Lab of Big Data Mining and Knowledge Management of Chinese Academy of Sciences The Fellow of the World Academy of Sciences for Advancement of Science in Developing Countries(TWAS) The Counselor of the State Council of People's Republic of China Speech Topic: Data Quality and Value Issues in the Digital Economy
Dennis Chew	Regional Director, IEC Asia-Pacific Regional Centre (IEC-APRC) Speech Topic: IEC in the Digital Age
Fugee Tsung	Academician of International Academy of Quality(IAQ), Acting Dean of Information Hub, Hong Kong University of Science and Technology Speech Topic: Quality Professionals Driving Digital Transformation
Hu Yangzhong	General Manager of Hikvision Co., LTD Speech Topic: Empower Quality Management with Digital Intelligence Build Advantages for Future Competitions

### Session 2: Round-Table Dialogues

Topic: Government, Industrial Service Sector and Enterprises Working together to Achieve  
Quality Evolution and Digital Empowerment for the Whole Society

Hosts: Wu Xiaobo Professor of the Faculty of Social Sciences, Zhejiang University  
Qiushi Distinguished Professor, Zhejiang University  
Member of Advisory Committee of People's Government of Zhejiang Province

Participants:

Xu Qingshan Deputy Secretary General of Hangzhou Municipal Government  
Party Secretary and Director of Hangzhou Data Resources Administration Bureau

Zhang Pengguo	President, CEO and Executive Director of Zhejiang Uniview Technologies Co., Ltd.
Yuan Jixin	Deputy Director and Member of the CPC Committee of Zhejiang Lab
Ding Xu	Chief Quality Officer of the Huawei Intelligent Automotive Solution

14:30-17:30 Parallel Session III Press Conference Room BC (2F)

Theme: Standardization on Carbon Emission Peak & Neutrality and Sustainable Development

Organizers: Zhejiang Energy Group Cp LTD.  
China National Institute of Standardization  
China Huaneng Group Co., LTD

Video of Sustainable and High-quality Development to Achieve Goals of  
Carbon Emission Peak and Carbon Neutrality

Session 1: Speeches

Hosts: Liu Hongsheng President of the China National Institute of Standardization

Agenda:

Liu Yanhua Director of the National Climate Change Expert Committee  
Former Deputy Minister of Ministry of Science and Technology  
Former Counsellor of the State Council  
Speech Topic: China Needs to Work Extremely Hard to Achieve  
Carbon Neutrality and Carbon Emissions Peak

Shu Yinbiao President of International Electrotechnical Commission (IEC)  
Chairman of China Huaneng Group Co., Ltd.  
Academician of Chinese Academy of Engineering  
Speech Topic: Key Paths and Measures for Low-Carbon Transformation in  
Power Industry

Jiang Yi	Academician of Chinese Academy of Engineering Member of National Expert Committee on Climate Change President of China Energy Conservation Association Speech Topic: Establishing Scientific Carbon Emission Liability Accounting is the Basis of Achieving the "Dual Carbon" Goal
Qiu Baoxing	Academician of the International Eurasian Academy of Sciences Former Deputy Minister of the Ministry of Housing and Urban-Rural Development of the PRC Former Counsellor of the State Council Board Chairperson of the China Society for Urban Studies Speech Topic: A "Double Carbon" Strategy with Cities as Major Subjects
Zhang Gang	Former State Council Counsellor A member of the National Manufacturing Strategy Advisory Committee Vice Director of National Industrial Foundation Expert Committee Vice Director of Standardization Expert Committee of China Consultant Academician of International Academy of Quality (IAQ) Former Chief engineer of AQSIC Speech Topic: NQI Needs to be Integrated and Developed to Achieve Carbon Neutrality and Carbon Emission Peak
Bernard Gindroz	Chair of ISO/TC268 (Sustainable Cities and Communities) Speech Topic: Carbon Neutrality and Sustainable Development in Smart Cities
Maren Kornmann	Board Member in the Association European Energy Award Speech Topic: How the EEA Supports Cities on their Pathway towards a Sustainable Energy and Climate
Michael Mulquin	Chair of IEC/SyC SmC (International Electrotechnical Commission's Systems Committee on Smart Cities) Speech Topic: Creating the Map for the Journey to Net Zero
Hu Zhongming	President and Secretary of the Party Committee of Zhejiang Energy Group Company Ltd. Speech Topic: The Low-Carbon Development Path to Achieve Carbon Emission Peak and Carbon Neutrality for Traditional Energy Enterprises
Lin Ling	President and Researcher of the Institute of Resources and Environment of China Academy of Standardization Speech Topic: Standardization Helps to Achieve Peak Carbon Dioxide Emissions and Carbon Neutrality

Xie Zhaoxu  
Director of China Quality Certification Center  
Speech Topic: Assessment of Compliance for Peak Carbon Dioxide Emissions and Carbon Neutrality

### Session 2: Round-Table Dialogues

Topic: Technical Paths to Achieve "Carbon Neutrality" and "Carbon Emissions Peak" of the Industry

Hosts: Shao Xinhua  
Secretary General of National Technical Committee on Quality Management in E-Commerce of Standardization Administration of China

Participants:

Liu Ying  
Secretary of Shangcheng District Committee of Hangzhou City

Gao Jianzhong  
Vice Chairman and Secretary General of China Association for Standardization

Li Xinchuang  
Secretary of the CPC Committee and Chief Engineer of China Metallurgical Industry Planning and Research Institute

Chen Guoqing  
Vice Secretary and Vice President of China Building

Zhang Tianren  
Secretary of the Party Committee and Chairman of the Board of Tianneng Co., Ltd.

14:30-17:30 Parallel Session IV Press Conference Room AD (2F)

Theme: Improvement of Product Quality and High-Quality Development of Manufacturing Industry

Organizers: Shanghai Association for Quality  
Hangzhou Municipal Market Supervision Bureau

Hosts: Yu Guangyao  
Member of the 13<sup>th</sup> National Committee of the Chinese People's Political Consultative Conference  
President of Shanghai Association for Quality  
Chairman of Shanghai Shentong Metro Group Co., Ltd.

Agenda:

Session 1: Speeches

Zhang Wenbing	Vice Governor and Member of the CPC Committee of Hubei Provincial People's Government Speech Topic: Hubei's Actions for High-Quality Manufacturing Industry in Post-Pandemic Revival
Pal Molnar	President and CEO of the Hungarian National Committee of the European Organization for Quality (EOQ) Address
Zhang Zhuang	Deputy Secretary of CPC Liuzhou Municipal Committee Mayor of Liuzhou Municipal People's Government Speech Topic: Promoting High Quality Development to Create the "Liuzhou Miracle "
Abraham Fenn	Chairman of New Zealand Organisation for Quality Speech Topic: Quality through the Ages
Qiu Yueming	Vice President and Researcher of China National Institute of Standardization Speech Topic: The Establishment and Implementation of the Enterprise Standard "Front-Runner" System
Jiang Jiadong	Chief Engineer of AVIC China Aero-Polytechnology Establishment Director of Quality Infrastructure Effectiveness Research Key Lab under State Administration for Market Regulation Speech Topic: Model and Path of Manufacturing Quality Improvement
Mohamad Sawan	Chair Professor at Westlake University and Academician of the Canadian Academy of Engineering Academician of the Engineering Institute of Canada, IEEE Fellow Speech Topic: Reliability and Security of Smart Implantable Medical Devices
Su Yong	Dean of Institute of Oriental Management, Fudan University Speech Topic: Construction of Quality Culture for "Invisible Champions"

Session 2: Entrepreneur Forum

Birte Luebbert	Executive Vice President of Corporate Quality Management, Bosch Group Speech Topic: Quality Management at Bosch: Excellent, Data-driven, Sustainable
----------------	---

Wang Huiwen	Vice President of Lenovo Group Ltd. Vice President and Chief Quality Officer of Computers and Smart Devices Speech Topic: Smart Connection in Quality , New Ecology for All
Edson Monteforte	Vice President of Quality in GM China, Executive Director of Quality in SAIC-GM Speech Topic: Product Quality Improvement the GM Way
Zhang Qiang	Chairman and CEO of Shanghai United Imaging Healthcare Co., Ltd. Speech Topic: Innovation Leads Quality Evolution
Lars Kosubek	Director of Division Cabinet Product Asia Region, Weidmuller Speech Topic: Digitalization of Business Models to Improve Product and Manufacturing Quality
Wang Shuifu	Party Secretary and Chairman of Xizi UHC Co., Ltd. Speech Topic: Quality Management First—Development of Quality for Half a Century

14:30-17:30 Parallel Session V Conference Room 301 (3F)

Theme: Improvement of Service Quality and Development of Modern Service Sector

Organizers: Zhejiang Provincial Administration for Market Regulation  
China Jiliang University  
China National Institute of Standardization

Hosts: Song Mingshun President of China Jiliang University

Agenda:

Matthias Gouthier	Chairman of ISO/TC 312 Excellence in Service Speech Topic: How to Win in Markets with Service Excellence
-------------------	---

Jiang Changyun	Deputy Director and Researcher of Institute of Industrial and Technical Economy National Development and Reform Commission Speech Topic: Promote High-quality and Efficient Development of Modern Service Industries to Build China into a Country of High Quality
Jochen Goller	President & CEO, BMW Group Region China Speech Topic: Service in the Digital Age: Customer-centric, Quality First
Yang Zhiping	Vice Mayor of Suzhou Municipal Government Speech Topic: Innovative Practice of "No-reason Return for Off-line Purchase" to Promote the High-quality Development of Consumption Services
Sven Rau	Senior Vice President, IKEA China Speech Topic: Elevating Omni-Channel Retail with High-Quality Products and Service
Gao Wentian	Secretary General of National Standardization Technical Committee on Property Services Vice President of Chongqing New Dazheng Property Group Co., LTD Speech Topic: Property Service Standardization and Quality Improvement
Lo Chung-Mau	Hospital Chief Executive, University of Hong Kong-Shenzhen Hospital Chief of Division of Liver Transplantation, HKU/Queen Mary Hospital Speech Topic: Promoting Green Healthcare Reform and Medical Integration in the Greater Bay Area through High Quality Development
Wen Qian	Vice President of Guangzhou Guangzhilv International Travel Service Co., Ltd. Speech Topic: Apply the Quality Management Mode Featuring "Four Dimensions, Three Transformations and Five Cores" to Promote the Transformation and Upgrading of Travel Agency Services
Bomer Pasaribu Budihartono	Head of the National Productivity Institute Indonesia Advisory Board Member of IQPMA (Indonesia Quality & Productivity Management Association) Speech Topic: Strengthening Productivity Advantages in the Pandemic Era with Desruptive Innovation

Xu Zhong	Principal of Jiangsu Haimen Secondary Professional School Speech Topic: Zhang Jian and High Quality Development of School
Ronald Rousseau	Researcher at KU Leuven and University of Antwerp, Belgium Speech Topic: Sparking and Igniting Publications ——Limitations of Bibliometric Indicators in Research Evaluation
Cao Lili	Director and Researcher of Institute of Service Standardization China National Institute of Standardization Speech Topic: Innovation in Quality and Quality Service System Construction in High-Quality Development Stage

14:30-17:30 Parallel Session VI Conference Room 307 (3F)

Theme: Regional Integration and High-Quality Development

Organizers: Development Research Center of the State Administration for Market Regulation  
Zhejiang Provincial Administration for Market Regulation  
China Quality Certification Center

Hosts: Zhang Chaohua Director and Secretary of the CPC Committee of the Development Research Center  
State Administration for Market Regulation

Agenda:

Session 1:

Ren Shaobo	Secretary of the CPC Zhejiang University Committee Speech Topic: Giving Full Play to the Leading Role of High-level Universities In Innovation to Boost High-quality National and Regional Development
Xu Zengde	Party Secretary and Chairman of China Certification & Inspection Group Co., Ltd., (CCIC) Speech Topic: Give full Play to the Role of the Quality Service Industry to Help Achieve High-quality Regional Integrated Development

Alexander Trepelkov  
Officer-in-Charge  
Division for Sustainable Development Goals (DSDG) Department of –  
Economic and Social Affairs, United Nations  
Speech Topic: Enhancing the Contribution of SMEs to Quality Development and  
the 2030 Agenda for Sustainable Development after COVID-19

Lin Jianhai  
Former Secretary-General of the International Monetary Fund (IMF)  
Speech Topic: Reflections on High-Quality Economic Growth Against  
the New Situation

Chen Xuejun  
Director General and Deputy Secretary of the CPC Committee of  
Shanghai Municipal Administration for Market Regulation  
Speech Topic: Exploration and Practice of Quality Improvement in  
Integrated Development of Yangtze River Delta

Ibrahim Chowdhury  
Senior Country Economist for China in the World Bank's Beijing Office  
Speech Topic: Growing Together or Growing Apart?  
Regional Disparity and Convergence in China

#### Session 2:

Anthony Barry  
President Elect of International Federation of Consulting Engineers (FIDIC)  
Speech Topic: Achieving High Quality in Regional Development

Azat Abdrakhmanov  
President of the Kazakh Organization for Quality and  
Innovation Management, Kazakhstan  
Speech Topic: Digital Transformation as the Part of "Quality Kazakhstan" Concept

Bernardo Calzadilla-Sarmiento  
Managing Director, Directorate of Digitalization, Technology and Agri-Business  
and Director, Department of Digitalization, Technology and Innovation  
United Nations Industrial Development Organization (UNIDO)  
Speech Topic: Laying the Foundation for Sustainable Development:  
Building Quality Infrastructure with People  
Planet and Prosperity as the Core

Lin Guang  
President of US Zhejiang General Chamber of Commerce  
President of Lucky International Trading (USA), Ltd.  
Speech Topic: Enlightenment from the U.S. Quality Control System of  
Consumer Product in US.

Shindo Hisakazu  
Vice President of Yamanashi University of Japan  
World Renowned Expert in Quality Management  
Speech Topic: Regional Developments by Digital Empowerment:  
the Influence of Japan Chubu-Odan Expressway on the Region

Zhang Jianqiu  
CEO of Inner Mongolia Yili Industrial Group Co., Ltd.  
Speech Topic: To Forge Synergy and Pursue High Quality Development of  
Chinese Dairy Industry

## Sep.17 (Fri.)

09:00—12:00 Closing Ceremony ( Conference Hall (4F) )

#### Session 1 : Address and Speeches

Video Address by Guest Speakers

Speeches by Experts

#### Session 2 : Closing Ceremony

Launch of the *Hangzhou Quality Initiative*

Handover to the Next Conference Host

## ADMISSION TIPS

### TYPES OF CONFERENCE ID CARDS



VIP Card (red card with red rope):  
Access to the opening and closing ceremonies,  
parallel sessions, and the VIP lounge.



Guest Card (blue card with blue rope):  
Access to the opening and closing ceremonies,  
and the parallel session registered.



Guest Card (green card with green rope):  
Access to the parallel session registered.



Media Card, Staff Card (red-bottomed card with red rope):  
Access to the opening and closing ceremonies,  
parallel sessions and the VIP lounge.



Media Card, Staff Card (blue-bottomed card with blue rope):  
Access to the opening and closing ceremonies,  
and parallel sessions.



Media Card (green-bottomed card with green rope):  
Access to parallel sessions.

## NOTES

1. Please enter the venue with conference ID card and follow the security check procedures. No cameras, foods or beverages are allowed into the venue.

2. Please arrive at the opening and closing ceremonies 30 minutes before the start of the event, and be seated as per the arrangement. Please arrive at the parallel sessions 15 minutes before the start. Please mute the mobile phone during each meeting.

3. Please be formally dressed.

4. Please keep conference materials, conference ID card and personal belongings properly.

5. Please strictly comply with the requirements for epidemic prevention and control, as detailed in the *Information on Epidemic Prevention and Control*.

## INFORMATION ON EPIDEMIC PREVENTION AND CONTROL

### Requirements for Epidemic Prevention and Control

Only those coming from low-risk areas in China with registration of the Zhejiang health QR code in advance will be allowed to enter the conference venue. Please type in "浙江健康码" on the home page of Alipay to register. Or, scan the QR code through Alipay, Ding Talk, WeChat or any other app or web browser with scanning function.

Please monitor self health condition for 14 days before check-in, and fill out and sign the health commitment form and facilitate health condition check before attending the conference.

Participants (staff) from other than Zhejiang province should come to Hangzhou with a negative nucleic acid test report within 48 hours, and then undergo another nucleic acid test at the hotel designated by the conference upon arrival, and the test will be negative before they can attend the conference. Participants from Zhejiang province must have a negative nucleic acid test report within 48 hours before the conference in order to attend the conference.

No one with a history of residence in foreign and domestic high-risk areas within 14 days before check-in and still under quarantine is allowed to attend the conference. If one with the said conditions is found in Hangzhou, he will be transferred to the local authorities for health management measures as per the national, provincial and municipal regulations on epidemic prevention and control.

Please wear a disposable surgical mask and practice social distancing during the conference. Please present the conference ID card, health code and digital travel records and receive the body temperature check when taking the shuttle bus or entering the conference venue. Please take protective measures immediately and contact the staff in case of symptoms of fever, dry cough, diarrhea or shortness of breath.

## Procedures

For arrival at airport or train station (please wear a mask throughout)

Step 1: Zhejiang health QR code: Register Zhejiang health QR code on WeChat or Alipay;

Step 2: Body temperature check (non-contact, infrared).

For check-in at hotels (please wear a mask throughout)

Step 1: Present a green Zhejiang health QR code and your digital travel records;

Step 2: Take body temperature check;

Step 3: Fill out and sign the health commitment form and facilitate health condition check;

Step 4: Take the nucleic acid test;

Step 5: Hotel Check-in.

For entering the conference venue (please wear a mask throughout)

Step 1: Present the conference ID card and a green Zhejiang health QR code;

Step 2: Take body temperature;

Step 3: Pass the security check;

Step 4: Enter the meeting room.

For attending the conference (please wear a mask throughout)

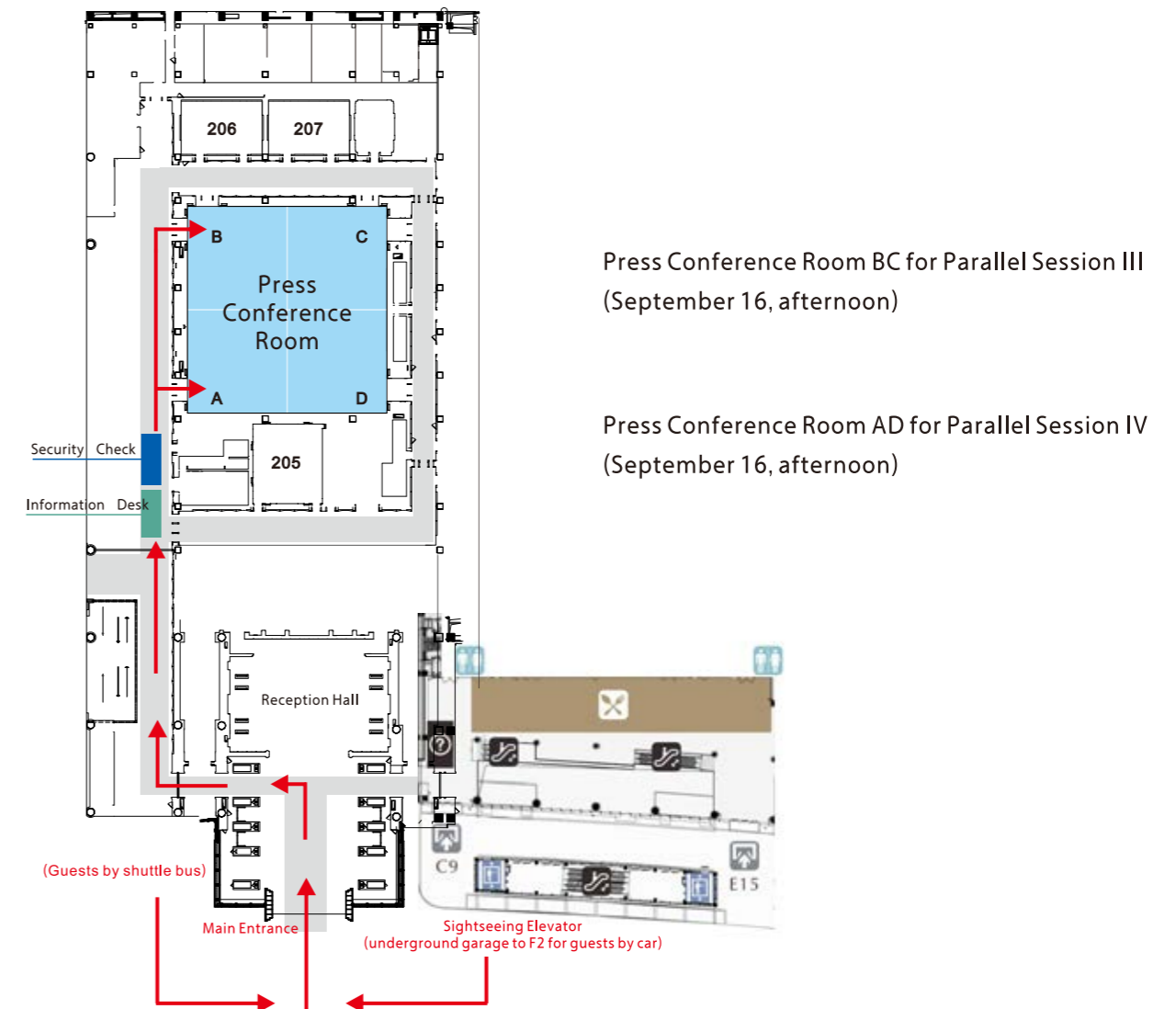
Step 1: Present the conference ID card and a green Zhejiang health QR code;

Step 2: Take body temperature check;

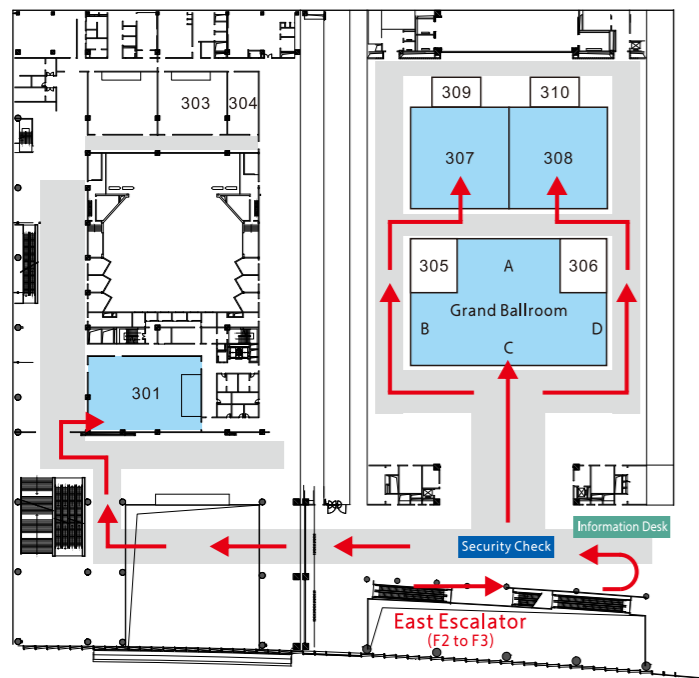
Step 3: Enter the conference venue.

## VENUE FLOOR PLAN

### 2F Floor Plan of Hangzhou International Expo Center



### 3F Floor Plan of Hangzhou International Expo Center



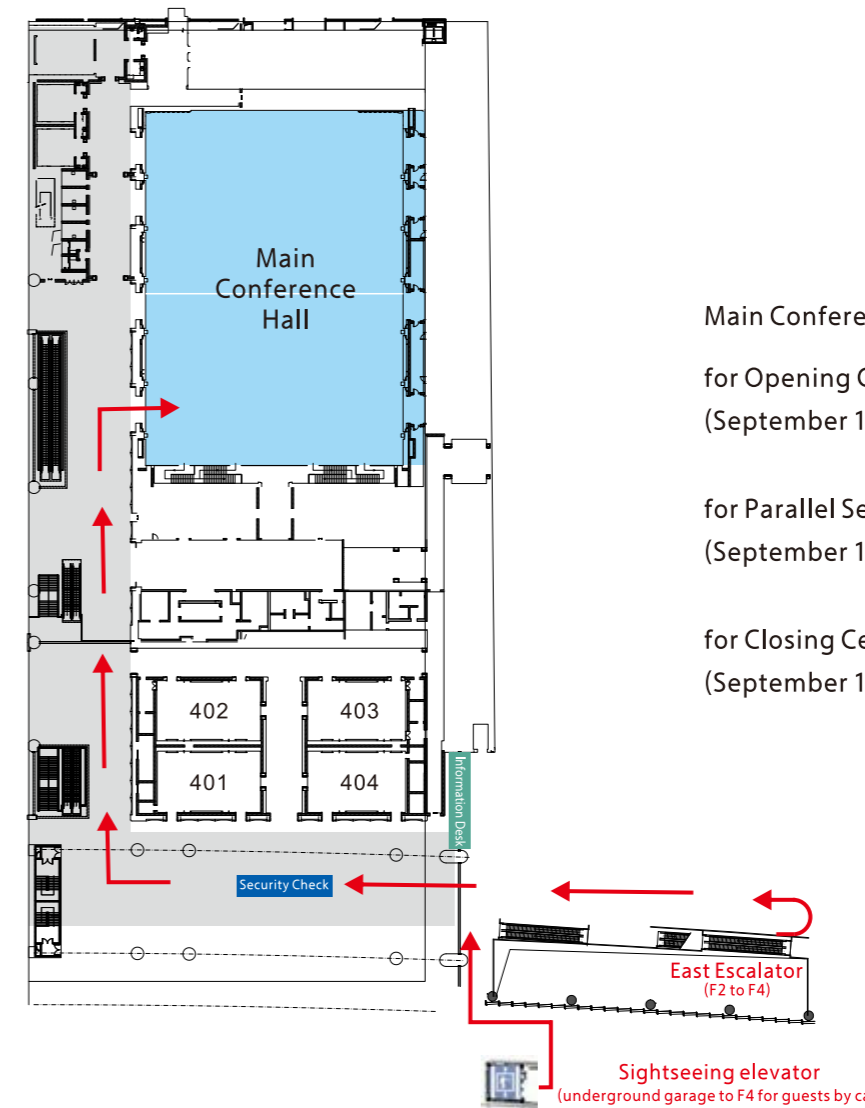
Grand Ballroom ABCD for guests' lunch  
(September 16 and 17)

Conference Room 301 for Parallel Session V  
(September 16, afternoon)

Conference Room 307 for Parallel Session VI  
(September 16, afternoon)

Conference Room 308 for Parallel Session II  
(September 16, afternoon)

### 4F Floor Plan of Hangzhou International Expo Center



Main Conference Hall:  
for Opening Ceremony  
(September 16, morning)  
  
for Parallel Session I  
(September 16, afternoon)  
  
for Closing Ceremony  
(September 17, morning)

## Traffic Information

### TRANSPORTATION FOR THE CONFERENCE

During the conference, shuttle buses are available to and from the designated hotel and the conference venue (please check the hotel timetable for details).

### PUBLIC TRANSPORTATION

#### Bus stops near Hangzhou International Expo Center

Expo Center (Bus519)

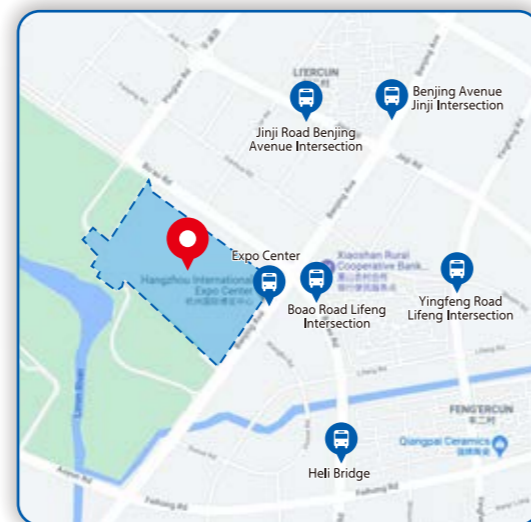
Boao Road Lifeng Intersection (Bus581 )

Jinji Road Benjing Avenue Intersection  
(Bus519 , Bus762 , Bus788 )

Heli Bridge (Bus581 , Bus762 )

Yingfeng Road Lifeng Intersection (Bus788 , Bus792M)

Benjing Avenue Jinji Intersection (Bus317 ), etc.

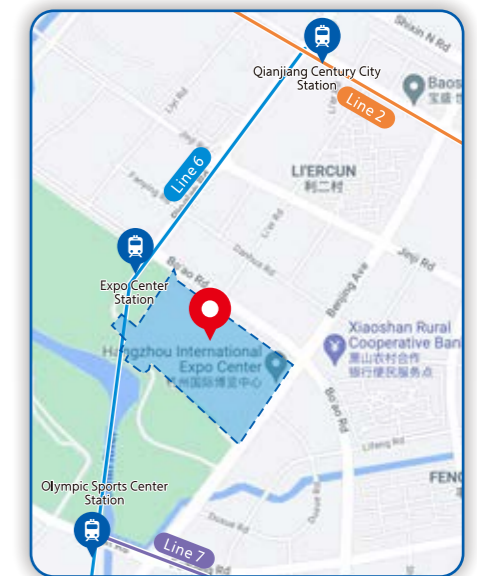


#### Subway stations near Hangzhou International Expo Center

Expo Center Station of Line 6

Olympic Sports Center Station of Line 7

Qianjiang Century City Station of Line 2



### DEPARTURE SERVICES

Departure services are available after 12:00 pm on September 17. If transportation is needed to the airport or train station, please re-confirm the flight (train) number that has been registered online at the hotel check-in desk on the day of check-in.

## CONFERENCE SERVICES

### CATERING ARRANGEMENTS

Time: 12:00-13:30 on September 16 and 17 (buffet offered at the conference)  
Venue: Grand Ballroom ABCD, 3rd Floor, Hangzhou International Expo Center

### CONFERENCE SERVICES

#### Contacts

Contacts for opening and closing ceremony: Chen Xiaodan +86-13819150822  
Hu Lijun +86-13605813001

Contacts for parallel session I: Cai Yugang +86-15810040319  
Peng Jianhong +86-13671322139

Contacts for parallel session II: Zhang Guanyu +86-18358187181  
Wang Xueqin +86-17788583832

Contacts for parallel session III: Xia Chentian +86-13566359088  
Ren Yujia +86-18503588887

Contacts for parallel session IV: Xi Qinfeng +86-18917180307  
Lin Kaiqi +86-15068448884

Contacts for parallel session V: Ren Mingming +86-15858200142  
Xu Yang +86-15868412255

Contacts for parallel session VI: Li Mengsu +86-13811234035  
Li Yunjiao +86-13811509998

### MEDICAL SERVICES

Hangzhou International Expo Center: Reception Desk on the 3rd Floor

<b>Pandemic Prevention:</b>	<b>Medical Treatment:</b>
Jiang Longfang +86-13588040021	Zhang Ganggang +86-18969939779
Tu Qingyun +86-18967175355	Yan XiaoFeng +86-18969957593

Medical Staff of the Municipal Emergency Center

**Management:**  
Sun Baoyun +86-13588088599  
Zhang Jungen +86-15805710222

North Star Hangzhou International Expo Center Hotel: Qianjiang Hall A, 6th Floor

<b>Pandemic Prevention:</b>	<b>Medical Treatment:</b>
Qiu Huili +86-18072966030	Zhang Ganggang +86-18969939779
Xiang Zhen +86-17706512802	Yan XiaoFeng +86-18969957593

Hangzhou Rayleigh River Hui Hotel ( Sorl Hotel Hangzhou ) : Ruiyun Hall, 1st Floor

<b>Pandemic Prevention:</b>	<b>Medical Treatment:</b>
Xu Ling +86-13567195595	Zhu Weiqin +86-13867165539
Sang Huaihu +86-13757135948	Yang Shuoping +86-18758201730

Hangzhou Hua Jia Shan Resort: Xianzi Hall, 1st Floor, Building 3

<b>Pandemic Prevention:</b>	<b>Medical Treatment:</b>
Zhang Xiaodong +86-17130041217	Wang Yanqiu +86-1366683220
Xu Yuanjin +86-15958162404	Xu Yao Hong +86-13456838411

### TRANSPORTATION SERVICES

Contact: Ye Xiaolong +86-18757158833

## SPEAKER PROFILES

### OPENING AND CLOSING CEREMONY



#### Daren Tang

Director General of the World Intellectual Property Organization (WIPO)

Daren Tang, WIPO's Director General since October 1, 2020. Prior to his appointment as WIPO Director General, Mr. Tang served as Chief Executive of the Intellectual Property Office of Singapore (IPOS). Mr. Tang also presided as Chair of WIPO's Standing Committee on Copyright and Related Rights (SCCR) from May 2017 until his appointment as Director General.



#### Li Yong

Director General of the United Nations Industrial Development Organization (UNIDO)

Li Yong, Director General of the United Nations Industrial Development Organization (UNIDO) since 2013, has had an extensive career as a senior economic and financial policy-maker. As Vice-Minister of Finance of the People's Republic of China and member of the Monetary Policy Committee of the Central Bank for a decade, Mr. Li was involved in setting and harmonizing fiscal, monetary and industrial policies, and in supporting sound economic growth in China. He pushed forward financial sector reform, and prompted major financial institutions to establish corporate governance, deal with toxic assets and strengthen risk management. He played a key role in China's cooperation with multilateral development organizations, such as the World Bank Group and the Asian Development Bank.



#### Jean-Marie Paugam

Deputy Director General of the World Trade Organization (WTO)

Ambassador Jean-Marie Paugam (France) has held senior management positions in the French Government on trade, most recently as Permanent Representative of France to the World Trade Organization (WTO). He has also held a number of senior positions in the French Ministry of Economy and Finance, including as a member of the Executive Committee of the French Treasury. He has also served as Deputy Executive Director of the International Trade Centre in Geneva. He has accumulated a deep and practical knowledge of government practices on trade as well as being familiar with high-level dialogues on trade and international economic operations. He has published a number of articles on trade-related issues, in particular when serving as Senior Research Fellow on International Trade at the French Institute for International Relations (IFPRI). Ambassador Paugam graduated from ENA in Paris and obtained degrees in Political Science from the Institute of Political Science in Aix-en-Provence and in Law from the Faculty of Law Aix-Marseille III.



#### Armida Salsiah Alisjahbana

Under-Secretary-General of The United Nations  
Executive Secretary of the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)

Ms. Armida Salsiah Alisjahbana was appointed Executive Secretary of the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) on 13 September 2018. From 2009–2014, she was Minister of National Development Planning and the Head of the Indonesia National Development Planning Agency (BAPPENAS) and alternate Governor of the World Bank and Alternate Governor of the Asian Development Bank representing the government of Indonesia. She served as Co-chair of the Global Partnership for Effective Development Cooperation from 2012 to 2014. In 2016, she was a member of the High Level Independent Team of Advisors to support the ECOSOC Dialogue on the longer term positioning of the United Nations Development System in the context of the 2030 Agenda on Sustainable Development. Since 2005, she was Professor of Economics at Universitas Padjadjaran in Bandung, Indonesia. Since 2016, she has served as Director for the Center for Sustainable Development Goals Studies at Universitas Padjadjaran and Vice Chair of the Indonesian Academy of Sciences. She also serves on the Governing Board of the Economic Research Institute for ASEAN and East Asia (ERIA), and member of the Indonesian Academy of Sciences (Akademi Ilmu Pengetahuan Indonesia – AIP), the Forum of Statistics Community (Forum Masyarakat Statistik or Advisory Council of the Indonesian Statistics), the International Advisory Board of the Bulletin of Indonesian Economic Studies and Council Member of the Regional Science Association International (RSAI).



#### Olga Algayerova

Executive Secretary of the United Nations Economic Commission for Europe (UNECE)

Ms. Olga Algayerova, Executive Secretary of the United Nations Economic Commission for Europe (UNECE). She served as Permanent Representative of Slovakia to the International Organizations in Vienna, Austria (2012–2017). She was previously President, Slovak Millennium Development Goals (2010–2012); State Secretary, Ministry of Foreign Affairs (2006–2010) and Corporate Export Manager, Zentiva International, a.s. (2004–2006).



#### Eddy Njoroge

President of the International Organization for Standardization (ISO)

Eddy Njoroge, the president of the International Organization for Standardization (ISO), a board member of Kenya Standards Bureau and an experienced entrepreneur with rounded experience in the corporate and financial sector. He is a former long standing CEO of KenGen (Kenya Electricity Generating Company) from 2003 to 2013, the President of the Union of Producers and Distributors of Electric Power in Africa from 2008 to 2012, and the Chairman of Nairobi Securities Exchange from 2009 to 2016. He was elected the president designate of the International Organization for Standardization in 2019 and the president of the International Organization for Standardization in 2020.



## Shu Yinbiao

President of International Electrotechnical Commission (IEC), Chairman of China Huaneng Group Co. LTD., Academician of Chinese Academy of Engineering

Shu Yinbiao was admitted to north China Electric Power Institute in 1977 and majored in electric power system. He received his doctoral degree in power System and Automation at Wuhan University in 2007 and worked as a senior visiting scholar and senior engineer professor at the University of Strathclyde from 1989 to 1991. He was the 36th Chairman of International Electrotechnical Commission (IEC), and the Chairman of Chinese Society for Electrical Engineering. Since November 15, 2018, Dr. Shu has served as Secretary of the Party Group and Chairman of the Board of Directors of China Huaneng Group Co., LTD. He served as the Chairman, General Manager and Deputy General manager of State Grid Corporation of China, and chief engineer of the State Power Dispatching and Communication Center. Also, he was a deputy to the 19th CPC National Congress, a member of the 13th National Committee of the Chinese People's Political Consultative Conference and is currently a member of the China National Energy Expert Advisory Committee. He has long been engaged in works related to power grid dispatching and operation, research and development of the three Gorges transmission system, research and development of UHV AC and DC transmission technology, internationalization of transmission and transformation technology standards, and innovation of nuclear energy and new energy technology, thus having abundant practical experience in energy strategy research, power grid development planning, renewable energy development and international operation.



## Zhao Houlin

Secretary-General of the International Telecommunication Union (ITU)

Mr Zhao Houlin graduated from Nanjing University of Posts and Telecommunications, and holds an MSc in Telematics from the University of Essex in the United Kingdom. Mr Zhao is an information and communication technology (ICT) engineer who has served in a variety of senior management positions at ITU. Zhao Houlin was re-elected ITU Secretary-General in November 2018, and began his second four-year term on 1 January 2019. Prior to first being elected as ITU Secretary-General in 2014, Zhao served eight years as ITU Deputy Secretary-General. He also served two elected terms as Director of ITU's Telecommunication Standardization Bureau (TSB), which develops technical standards to ensure worldwide ICT interoperability. Before that, he was a Senior Counsellor with TSB for 12 years. Before joining ITU, Mr Zhao served as an engineer in the Designing Institute of the Ministry of Posts and Telecommunications of China. He contributed important articles to a number of prestigious Chinese technical publications, and in 1985 was awarded a prize for his achievements in science and technology within the Ministry of Posts and Telecommunications.



## Martin Milton

Director of the International Bureau of Weights and Measures (BIPM)

Dr Martin Milton joined the International Bureau of Weights and Measures (BIPM) in October 2012 as Director Designate and became Director on 1 January 2013. During his term as Director of the BIPM, the organization has led the adoption worldwide of a new technical basis for the "SI units" that provides greater access and greater opportunities to exploit future advanced technologies. It has also launched a programme aimed at capacity-building amongst Member States and has reviewed its Mutual Recognition Arrangements (MRA) that provides a transparent basis for recognizing measurement capabilities between more than a hundred countries.



## Anthony Donnellan

Director of the International Bureau of Legal Metrology (BIML)

Anthony Donnellan, Director of the International Bureau of Legal Metrology (BIML). He has many years of experience in metrology, standardisation, policy analysis and development as well as trade policy and facilitation. Previously, he was previously Australia's representative to the International Committee of Legal Metrology (CIML) and to the Asia Pacific Legal Metrology Forum (APLMF). His international experience also includes a posting to the Australian Consulate-General, Dubai United Arab Emirates.



## Marimuthu Nadason Marimuthu

President of Consumer International (CI)

Dr. Marimuthu Nadason Marimuthu, President of Consumers International. He was Chairperson, Asian Partnership for Development of Human Resources in Rural Asia, Philippines (2006-2010). He is also appointed as Independent Non-Executive Director and Audit Committee, Remuneration and Nomination Committee of Puncak Niaga Holdings Berhad since February 2018. He is also appointed as Independent Director of Ombudsman for Financial Services (known as Financial Mediation Bureau (FMB) since 2014. Marimuthu was nominated as Visiting Professor by Swiss School of Management, Switzerland in May 2019. He was awarded the title of Professor Emeritus by University Institute for International and European Studies, Netherlands in November 2018. Marimuthu involved actively as a panellist for ASEAN Business Award since 2014 and was Chairman for ASEAN Business Award for the year 2015-2016.



## Elizabeth Keim

Chair of Board of Trustees of International Academy for Quality (IAQ)

Liz is Chair of Board of Trustees of International Academy for Quality (IAQ). She was a past President of International Academy for Quality, Past President and Past Chairman of the Board of the American Society for Quality (ASQ). She is also a past chair of the ASQ Denver Section and a past chair of the Service Quality Division. She is currently a member of ASQ's Six Sigma Forum. She is an ASQ Fellow and an ASQ Certified Quality Manager, Certified Quality Auditor, and Certified Six Sigma Master Black Belt. She is an Academician and Vice President of Conferences of the International Academy for Quality. Liz is the author of numerous articles and presentations on service quality, strategic quality planning and Six Sigma implementation. During a 17-year career at IBM Global Services in technical and management positions, Liz was responsible for quality program strategy, development and implementation. Following that, she was the global commercial quality leader at GE Plastics, where she implemented Six Sigma in the company's worldwide non-manufacturing processes, with a focus in on-time delivery, warehousing and logistics.



## Dany Sturtewagen

President of the European Committee for Electrotechnical Standardization (CENELEC)

Mr. Dany Sturtewagen has a Master of Science Degree in Civil Engineering Technology from RHTHS Ghent ( now UG ). He has started his mandate as CENELEC's President in January 2019. He also serves as Director Corporate Affairs and the Works Council Chairman of Belgian family-owned company Niko, President and board member of Belgian Electrotechnical Committee(CEB-BEC), and the President and board member of European Committee of Electrical Installation Manufacturers(CECAPI). From 1971 to 1978, He started his career at the Belgian Building Research Institute as Advisor. From 1980 to 1999, he held several responsibilities within General Electric (GE) as Product Manager, Export Manager, later Marketing Manager, Commercial Director and eventually as Pricing Director Europe. From 2006 to 2016, he was appointed Judge in the Labour Court of Ghent (Belgium).



## CHAM Prasidh

Senior Minister & Minister of Ministry of Industry, Science, Technology & Innovation of the Kingdom of Cambodia

CHAM Prasidh, Minister of State and Minister of Ministry of Industry, Science, Technology & Innovation of the Kingdom of Cambodia. Bachelor of Business and Economics of University of Phnom Penh, Honorary Doctor of Trade and Economic Integration of University of Cambodia, Honorary Doctor of Economic Science and Economic Policy of Chamroeun University of Poly-Technology.



## Elba Rosa Pérez Montoya

Minister of Science of the Technology and Environment, Cuba

Elba Rosa Pérez Montoya, Minister of Science, Technology and Environment of Cuba since 2012. She has held various educational, institutional and political positions from the grassroots to municipal, provincial and central levels. She serves as a member of Central Committee of the Communist Party of the Republic of Cuba since 1997. In 1998 she was appointed to oversee the work related to the national development policy in the fields of Science, Technology, Innovation and the Environment. Similarly, she was assigned that responsibility in the Scientific Pole of Biotechnology.



## Victoria Hernández Mora

Minister of Economy, Industry and Commerce, Costa Rica

Victoria Hernández Mora, Minister of Economy, Industry and Commerce Bachelor and Master in business administration at the National University (UNA). She was a member of the Board of Directors of the Central Bank of Costa Rica. She was a member of the Board of Directors and president of the body in COOPESERVIDORES RL and she served as director of Popular Bank and Community Development. She was co-founder and associate researcher of the Observatory of Microenterprise (OMIPYME) at the State University at Distance (UNED). She has been a researcher at the Development Observatory of the University of Costa Rica on issues such as national development, related to the environment, SMEs, management models, financing, social banking, development banking and linkage models, among others. In addition, she has worked in the construction of thematic observatories at national and international level. She has teaching experience as a professor in the Public Administration / Customs and International Trade Departments at the University of Costa Rica.



## Didier Reynders

Commissioner for Justice, European Commission

Didier Reynders was born in Liège on 6th August 1958. In 1981, he obtained a degree in law at the University of Liège. Guest lecturer at the universities of Liège and Louvain, he has never really left the academic life until he became on 1st December 2019 European Commissioner for Justice. After presiding the Belgian railways and the Belgian Airways Agency, he was elected Deputy Chairman of the PRL (Liberal party), before becoming a Member of Parliament in 1992. On 12<sup>th</sup> July 1999, he became Minister of Finance (until 6<sup>th</sup> December 2011) and, on 18th July 2004, (concurrently) Deputy Prime Minister (until 30<sup>th</sup> November 2019). He was Chairman of the Mouvement Reformateur (liberal party alliance) from 11<sup>th</sup> October 2004 until 14<sup>th</sup> February 2011. He was Minister of Foreign Affairs, Foreign Trade and European Affairs from 6th December 2011 until 11<sup>th</sup> October 2014. He became Minister of Foreign Affairs and European Affairs, in charge of Beliris and Federal Cultural Institutions on 11<sup>th</sup> October 2014 (until 30<sup>th</sup> November 2019). He has also been Minister of Defense since 9<sup>th</sup> December 2018. Since 1<sup>st</sup> December 2019 he is European Commissioner for Justice, in charge of Rule of Law and Consumer Protection.



## Albert M. Muchanga

African Union Commissioner for Economic Development, Trade, Industry and Mining

H.E. Mr. Muchanga graduated with a bachelor degree in economics at the University of Zambia and a master degree in economics from Vanderbilt University in the United States. From 1989, served as Counselor, Minister Counselor and Head of the Chancery in Zambian Permanent Mission to the United Nations; from 1994, served as Assistant Secretary, Director-General of International Department and Deputy Permanent Secretary in the Ministry of Foreign Affairs of Zambia; from 2001, served as Deputy Executive Secretary of Southern African Development Community (SADC); from 2006, served as First Resident Ambassador of Zambia to Brazil with extra-accreditation to 11 Countries in South America; from 2009, served as Ambassador of Zambia to Ethiopia and Permanent Representative to the African Union and the African Economic Commission of the United Nations; from 2012, served as Director of Domestic Trade Department of the Ministry of Commerce, Trade and Industry of Zambia; from 2013, served as Director of Tourism Department of the Ministry of Tourism, Art and Culture of Zambia; from 2015, served as Permanent Secretary in the Office of the Vice President of Zambia. He was elected Commissioner for Trade and Industry of African Union Commission in 2017. After institutional reform of the AU Commission, he was elected Commissioner for Economic Development, Trade, Industry and Mining of African Union Commission in 2021.



## Anton Shalaev

CEO of the Federal Agency on Technical Regulating and Metrology of the Russian Federation (GOST R)

From 2002 till 2011, Anton Shalaev worked for Certification branch office of TUV Rheinland, where in 2007–2010 he has taken the position of CEO and was responsible for development of product certification and management system certification services. From 2011 till 2015, he worked as Vice CEO of Federal State Unitary Enterprise Scientific and Research Institute for Standardization and Unification (Moscow) and Russian Union of Aviation Industries. From 2015 till 2016, he worked at Federal State Scientific Research Institute of standardization and certification in machinery. In July 2016 he was appointed as Vice–Head of GOST R. He took part in developing Federal Law On standardization in Russian Federation and has started the project of the digital transformation of the standardization in Russian Federation. In December 2020 he was promoted to the position of Chief Executive Officer of GOST R (Federal Agency of Technical Regulation and Metrology). In the period of 2016–2018, 2020–2022, he was a member of ISO TMB. In 2019 he has awarded the Russian Medal for Achievement in Quality. He is the author of over 65 articles on standardization and quality management.



## Clara Galvez Castillo

Executive President of the National Quality Institute, Peru

Mrs. Clara Galvez Castillo, currently holds the position of executive president of the National Quality Institute (INACAL), an institution attached to the Ministry of Production. She has held positions of responsibility in the Ministry of Economy and Finance, Presidency of the Council of Ministers, Ministry of Labor and Employment Promotion, Ministry of Justice, Andean Community – CAN, and in project management with cooperating organizations such as the IDB, UNDP, European Union, among others. Member of the Evaluation Council for the National Quality Award of the National Society of Industries, Member of the Autonomous Committee for the 5S Kaizen National Award.



## Lee Sang Hoon

Administrator of the Korea Agency for Technology and Standards, Ministry of Trade, Industry and Energy

Lee Sang Hoon, Administrator, Korea Agency for Technology and Standards, Ministry of Trade, Industry and Energy. He graduated as B.S. Electrical Engineering, Hanyang University, M.S. Massachusetts Inst. Of Tech. (MIT). He was Internet Policy Division, Ministry of Information and Communication; Director, Software Policy Division, Ministry of knowledge Economy; Director General for Industrial technology Policy, Ministry of Trade, Industry and Energy; Director General for Bureau of Standards Policy, Ministry of Trade, Industry and Energy.



## Alan Beebe

President for the American Chamber of Commerce in China

Alan Beebe is President of the American Chamber of Commerce in China based in Beijing. He has over twenty–five years of business experience in Asia, including seventeen years in mainland China. As President, Alan oversees all advocacy, programs, partnerships and insights provided by the Chamber to support the business growth of nearly 900 foreign corporations operating in China, including most of the U.S. Fortune 500. He leads major advocacy initiatives related to trade tariffs, market access, cybersecurity, Made in China 2025, China's NGO law and structural imbalances in U.S. – China trade and investment. He holds a Master's degree from Yale University in International Relations and a Bachelor's degree in Business Administration and Computer Science from the University of Nebraska–Lincoln in the U.S. He is a Board of Advisor of the Yale Club of Beijing and in that capacity promotes academic and cultural exchanges between the U.S. and China.



## Joerg Wuttke

President of the European Union Chamber of Commerce in China

Joerg Wuttke is the Chief Representative of BASF China, based in Beijing. Wuttke is President of the European Union Chamber of Commerce in China – an office he already held from 2007 to 2010 and from 2014 to 2017. Wuttke is a member of the Advisory Board of the Mercator Institute for China Studies (MERICS) in Berlin. He contributes regularly to the Swiss financial blog <https://themarket.ch/>. Wuttke has lived in Beijing for more than three decades.



## Huang Degui

President of Samsung Electronics, President of Samsung Greater China

Huang Degui is the President of Samsung Electronics and the President of Samsung Greater China. Mr. Huang Degui has been engaged in semiconductor related technology for more than 30 years. He has been responsible for the planning of new semiconductor technologies and new products for a long time, especially specializing in the field of major technical equipment manufacturing. As an expert in this field, he has achieved outstanding results in Samsung semiconductor industry's new business development and investment with his profound business capabilities. After working in China, he followed closely the actual development of China's industry, put forward high–end equipment investment concepts to boost China's high quality development, and guided and promoted Xi'an Semiconductor, new energy vehicle batteries, etc.



## Sherard Cowper-Coles

Chair of China–Britain Business Council

Sherard spent over 30 years in the British Diplomatic Service, finishing his career as Ambassador to Israel, Saudi Arabia and then Afghanistan. Sherard is Chair of the China–Britain Business Council; Chairman of the Omani British Business Council; honorary Vice President and immediate past Chairman of the UK Financial Inclusion Commission; an Ambassador for the Money Advice Trust, and for the Winston Churchill Memorial Trust; a Committee Member of The Hong Kong Association; a Board Member of Asia House and the Saudi British Business Council. He is the author of two books: Cables from Kabul and Ever the Diplomat.



## Pedro Salai

President of the Board of the Portuguese Association for Quality

Diploma from the University of Coimbra, Portugal and PhD in Chemical Engineering from MIT, USA; Assistant, Associate and Full Professor at the Department of Chemical Engineering at the University of Coimbra; Dean of NOVA-IMS at the Nova University of Lisbon (2018-); Member of the Portuguese National Parliament (2009-2012 and 2012-2015); Pro-Rector of the University of Coimbra; Vice-Rector of the University of Coimbra; Advisor of the President of Portugal for Higher Education; First receiver of the Feigenbaum Award by ASQ; Receiver of the Yoshio Kondo Award; Vice-President and Member of the Board of Trustees (2021-) of the International Academy for Quality (IAQ); Vice-President (2018-2020) and President (2021-2023) of the Board of the Portuguese Association for Quality (APQ); Vice-President of the Executive Board of the European Organization for Quality (2020-); Appointed for the Board of the American Society for Quality (ASQ) (2022-); Has participated in many projects regarding Quality Management, Excellence Models, Quality in Education, both in Portugal and abroad; Has been collaborating with OECD and the European Commission in the development and application of HEInnovate; Author of over 100 papers published in indexed journals (Scopus) and several books in the fields of quality, entrepreneurship, innovation and Process Systems Engineering.



## Mangalika de Silva

President for Asia Pacific Quality Organization (APQO)

Mangalika de Silva is an ISO, British Standard and others auditor and trainer in quality, food safety, environment and occupational health and safety management systems. She is a Chartered Chemist and a Lawyer (LLB, Attorney-at-Law). Mangalika is the President for Asia Pacific Quality Organization (APQO) and the President for Sri Lanka Association for Quality. Previously she worked at Sri Lanka Standards Institution in various capacities and as National Quality Award Examiner. Mangalika is a recipient of APQO's MMG Medal for Professional Women in Global Quality Leadership 2010 and APQO Award for Woman in Quality Leadership 2016 in recognition of her contribution in promoting quality management in the region. She is a holder of BSc (Biology), MSc (Analytical Chemistry) and MBA from University of Colombo. Currently, Mangalika is a doctoral candidate at the University of Sri Jayewardenepura, Sri Lanka.



## Vadim Vorobyev

First Vice President of the Russian Organization for Quality

Vadim Vorobyev is the First Vice President of the Russian Organization for Quality. He is responsible for international activities, including work with individual quality organizations from different countries, as well as for interaction with the Asian Network for Quality (ANQ) and EFQM. He is a member of the Board of ANQ and curator for the work of ROQ with EFQM. Vadim Vorobyev has extensive experience both in the field of certification of quality management systems and in the field of product certification. Having worked his way up from an expert in certification of quality management systems, he became the head of the first Russian organization with international QMS accreditation. From 2006 to 2009, he was the head of the certification body and CEO of the Association "Centrocert" accredited by DAR/TGA. From 2012 to 2019, Mr. Vorobeyv was the CEO of the organization "GOST-ASIA RUS" Moscow and headed the certification body for electrical products conformity. His Teaching / Research and Service interests cover Quality Management, Business Models, Lean Manufacturing, including the non-manufacturing sector. He graduated with MBA degree from Plekhanov Russian University of Economics



## Frieder Mecklenburg

Deputy Project Director and Team Leader of Market Access, Product Safety, Certification, and Accreditation for the Global Project Quality Infrastructure at GIZ

Mr Frieder Mecklenburg is the Deputy Project Director and Team Leader of Market Access, Product Safety, Certification, and Accreditation for the Global Project Quality Infrastructure at GIZ. Before he joined the project in April 2019, he served as GIZ representative for trade policy to the EU institutions in Brussels, Belgium. He joined GIZ six years ago, advising the Nigeria Customs Service and the Nigerian Ministry of Finance. Prior to that, Mr Mecklenburg worked for a private consulting firm, the UN, and an international law firm – always with a focus on international trade law. Mr Mecklenburg studied law in Tübingen and Göttingen, Germany, and is admitted to practice law in Germany. In addition to that he holds a master's degree from The Fletcher School of Law and Diplomacy in Boston, USA, where he studied international relations with a focus on trade economics and international business.



## Wu Wei

A member of the Party Group and Vice governor of Shanxi Provincial People's Government

Wu Wei, graduate degree, Ph.D. in economics, certified public accountant (CPA), senior accountant, expert entitled to government special allowance of the State Council. He is currently vice governor of Shanxi Provincial People's Government. He was executive director, vice president and member of the Party Committee of Bank of Communications.



## Yuan Baocheng

Party Member and Vice Chairman of Guangdong Provincial Committee of CPPCC

Yuan Baocheng is currently a member of the Party Group and vice chairman of the Guangdong Provincial Committee of CPPCC. He has served in Shenzhen Bureau of Quality and Technical Supervision for a long time, and has served as deputy director of Shenzhen Bureau of Quality and Technical Supervision, secretary of Shenzhen Youth League Committee, director of Shenzhen Foreign Affairs Office (Overseas Chinese Affairs Office, Hong Kong and Macao Affairs Office), head and secretary of District Party Committee of Yantian District, deputy mayor of Shenzhen, mayor of Dongguan and vice governor of Guangdong Province. He is currently a member of the Advisory Group for the Compilation of the Outline of Building a Powerful Country in Quality.



## Cao Lijun

Vice Governor and Member of the Leading Party Group of the People's Government of Sichuan Province

Cao Lijun, serves as vice governor and member of the Leading Party Group of the People's Government of Sichuan Province. He holds a master's degree of management. He once served as Deputy Secretary of the CPC Liuyang Municipal Committee, Secretary of the CPC Liuyang Municipal Committee, Deputy Mayor of Changsha Municipal People's Government, deputy secretary of Changde Municipal Party committee, mayor, etc.



## Lin Zhongqin

President of Shanghai Jiao Tong University, Academician of Chinese Academy of Engineering, Vice Chairman of Selection and Awarding Committee and Chairman of the Evaluation Subcommittee of the 4<sup>th</sup> China Quality Awards

Lin Zhongqin, academician of Chinese Academy of Engineering and president of Shanghai Jiao Tong University. He has won second prize of national scientific and technological progress three times, Changjiang Scholar Achievement Award of Ministry of Education, Ho Leung Ho Lee Innovation Award, etc. He is a distinguished professor, Changjiang Scholar of Ministry of Education, winner of National Science Fund for Distinguished Young Scholars, chief scientist of 973 Program, academic leader of innovation group of National Natural Science Foundation of China, and national outstanding scientific and technological worker. He is a member of the Academic Degrees Committee of the State Council, convener of Mechanical Engineering Discipline of Discipline Evaluation Group, director of the Interdisciplinary Science and Future Technology Committee of the Science and Technology Committee of the Ministry of Education, head of the Special Expert Group on Engineering Science and Comprehensive Interdisciplinary and Key R&D of the Ministry of Science and Technology, vice chairman of Chinese Mechanical Engineering Society, vice chairman of China Association of the National Shipbuilding Industry, vice chairman of selection and awarding committee and chairman of the evaluation sub-committee of the 4th China Quality Awards, and head of the "Quality Brand Group of the Manufacturing Industry" of the National Manufacturing Strategy Advisory Committee, etc.



## Liu Xiaodong

President of BOE Technology Group Co.,Ltd

Mr. LIU Xiaodong has a Bachelor of Engineering degree in Optoelectronic Imaging Technology at Beijing Institute of Technology, and is currently the President, Vice Chairman and Deputy Party Secretary of BOE Technology Group Co., LTD. Mr. Liu has made important contributions to the breaking of foreign technology monopoly in this field by filling in the gap of "display screen" in the national electronics industry where "lacks chips and screens", which has enhanced the international competitiveness of China's display industry. He is responsible for directing the construction of multiple display devices production lines from low and medium generation to high level, and from Liquid crystal screens to flexible OLED screens. Among these projects, the world's first highest generation G10.5 TFT-LCD display production line has been successfully put into production by BOE, and the sixth generation flexible AMOLED production line, which is extremely difficult in technology and complicated in techniques, has achieved mass production, laying a solid foundation for China's display industry to become one of the world's most advanced technologies. Also, Mr. Liu has been awarded the "Anhui Provincial 'May 1st' Labor Medal" and the "Capital Labor Medal".



## Cao Dewang

Chairman of Fuyao Glass Industry Group Co., LTD

Cao Dewang, Chairman of Fuyao Glass Industry Group Co. LTD. is a contemporary entrepreneur and philanthropist of great renown. He led Fuyao from a small township factory to a large multinational industrial group, with its research and production and sales bases in 11 countries around the world. Its products have been selected by global automobile brands and its market share is the first in the world. While developing himself, Cao Dewang has actively fulfill his social responsibility, So far, he has donated more than 16 billion yuan, covers the relief of poverty alleviation, education, culture, ecological environment and other fields. He has been awarded "National Advanced Individual of Private Economy in Fighting COVID-19", "national poverty relief Award for hard work", "Outstanding Private Entrepreneur in 40 Years of Reform and Opening up", "China poverty eradication donation Award" and "Ernst & Young Entrepreneur Global Award" and other honors.



## Georges Andary

Executive President of Bosch Automotive Products (Suzhou) Co., Ltd.

Georges Andary, German expert, Executive President of Bosch Automotive Products (Suzhou) Co., Ltd., President of Bosch Automotive Electronics China, and also the Jiangsu Province Friendship Medal owner. He joined the Bosch Group in Germany in 1994 and has held various positions including President at several business locations around the world. Since he took the position in China in May 2017, he has led Bosch Suzhou company to deeply implement the localization strategy, innovated and developed Industry 4.0 technology and Q4.0 quality management model. Under his leadership, the company's business performance continues to improve, achieving an average annual improvement of more than 10% in quality indicators, and has won the honors of World Lighthouse Factory, National Intelligent Manufacturing Benchmark Enterprise and Jiangsu Province Green Factory. Bosch Suzhou Company has become a benchmark enterprise in the automotive industry.



## Lin Ming

Chief Engineer of China Communications Construction Company, Ltd.

Lin Ming has been working on the front-line for 40 years and had led teams to conquer several key problems of bridge engineering and made the breakthrough of offshore immersed tunnelling works from zero to fulfilment. He proposed that the first-rate project be green and sustainable, supported by novel technology, and guided by quality culture. The core philosophy of quality can bring good engineering experience and realize the goal of building the world first-rate engineering project. He received the honourable award of national model worker, national outstanding communist party member, national most satisfying employee. He received about 60 authorized patents and 10 provincial science and technology progress awards.

## PARALLEL SESSION I



### Zhang Hongwen

Vice Governor and a Member of the Party Group of the People's Government of Anhui Province

Zhang Hongwen, Ph.D. in Engineering, is a researcher. He is the vice governor of the People's Government of Anhui Province, a member of the Party Group of the People's Government of Anhui Province, the leader of Anhui Quality Work Leading Group, a member of the 13th National Committee of the Chinese People's Political Consultative Conference and a member of the Population, Resources and Environment Committee of CPPCC. He once served as the vice president, president and chief researcher of the Third Academy of China Aerospace Science and Industry Corporation, deputy general manager and member of the party group of China Aerospace Science and Industry Corporation. He is among the first batch of chief quality officers in China entitled to the special government allowance of the State Council, and is selected as a national candidate for the Hundred, Thousand and Ten Thousand Talents Projects, the "Ten Thousand Plan", and the young and middle-aged leading talents in scientific and technological innovation of the Ministry of Science and Technology. He has won many honorary awards such as the National Special Prize and the Second Prize for Scientific and Technological Progress.



### Paul Fang

Chairman and CEO of Midea Group

Paul Fang is currently the party secretary, Chairman and CEO of Midea Group. Since becoming the chairman of Midea Group in 2012, Paul has adhered to quality first and technological lead, continued to improve corporate competitiveness, and led Midea Group, a pioneer and practitioner in the industry, to promote supply-side structural reforms and achieve high-quality development. Paul was successively named "China's Ten Most Valuable New-Generation Entrepreneurs", "Top Ten Influential People in China's Home Appliance Industry", "Top Ten Economic Figures of the Year in 2015", and "2016 China's Best Business Leader Award." He has also been included in Forbes China's Best CEO List, Forbes China's Outstanding Leaders List in Multinational Operations, "The 25 Most Influential Business Leaders".



### Ye Shu

President of Fuyao Group

Mr. Ye Shu, Master of Economics, Xiamen University, is the President of Fuyao Group responsible for its overall operation and management. Mr. Shu joined Fuyao Group in 2003 and has served Fuyao Group continuously for 17 years, successively serving as Deputy General Manager and General Manager of Fuyao Group Subsidiary, Director of Procurement and Supply Management Department of Fuyao Group, Vice President and President of Fuyao Group. Dedicated to improving Fuyao supply chain system, Mr. Shu Ye has managed to build an intelligent coordination platform for Fuyao Group in more than 10 years. He further fosters a continuous and good cooperative relationship with hundreds of suppliers worldwide, playing a positive role in promoting a globalized, green, intelligent, innovative and win-win situation for Auto Parts Industry Chain in China.



### Zhao Hua

General Manager of China Railway Engineering Equipment Group Co., Ltd.

Leading the development of TBM industry, Zhao Hua is an expert in the field of underground engineering construction. He has participated in over 10 key projects at the national and provincial levels, including "863 Programme" for R&D and "Programme 973" for basic research. He has won a Second Prize of National Scientific and Technological Progress Award, a First Prize of Henan Scientific and Technological Progress Award, two American invention patents and 28 authorized invention patents. He is also the author of over 10 published papers. With long-term commitment to TBM construction and increasing percentage of China-made parts on TBM, Zhao Hua has developed insightful views on construction and equipment manufacturing technologies. Under his leadership, the technical team achieved a series of innovative breakthroughs in the field of increasing percentage of China-made parts on TBM, rectangular TBM and Shaft Boring Machine, which advanced the technological development of China's tunneling industry.



### Mao Jianhong

Secretary of the CPC Committee and Chairman of Ningbo Zhoushan Port Group Co. Ltd.,

Mao Jianhong majored in power engineering and engineering thermophysics from Zhejiang University, and holds an in-service postgraduate degree and a doctorate degree. Mr. Mao is currently a member of the 14th Commission for Discipline Inspection of the CPC Zhejiang Provincial Committee, secretary of the CPC Committee and chairman of Zhejiang Provincial Seaport Investment & Operation Group Co. Ltd., viz. Ningbo Zhoushan Port Group Co. Ltd., and chairman of Ningbo Zhoushan Port Company Limited. He previously served as deputy chief engineer and deputy GM of Zhejiang Beilun Port Power Plant, deputy GM of Zhejiang Electric Power Construction Co., Ltd, GM of Zhejiang Beilun First Power Generation Co., Ltd, deputy GM and vice chairman of Zhejiang Energy Group, director and GM of Zhejiang Zheneng Electric Power Co., Ltd, and chairman of Zhejiang Construction Investment Group Co., Ltd.



### Xie Zhong

Secretary of the Party Committee and Chairman of Shanghai Clearing House

Mr. Xie Zhong, Ph.D. in Economics, Senior Accountant, now serves as Chairman of Shanghai Clearing House (SHCH). Before that, he has served successively as Deputy Director General of the Payment and Settlement Department of People's Bank of China (PBC), Deputy Mayor of Wuhan City, Hubei Province, General Manager of SHCH and Director General of the Payment and Settlement Department of PBC.



### Xu Pengfei

Secretary of the Party Committee and Chairman of China Nuclear Power Engineering Co., Ltd.

Mr Xu Pengfei, fellow senior engineer, radiochemistry bachelor of Fudan university, master of Shanghai jiao tong university in nuclear power and nuclear technology major. He has been working more than 35 years in nuclear industry and taking charge of many scientific research projects, nuclear power projects and nuclear chemical projects. Chairman Xu is experienced in nuclear power project engineering design, procurement, operational technology, operation maintenance, digital transformation and standard system construction management, acquires the state council special allowance, possesses prominent nuclear projects EPCS model management leadership. He has been making great contribution to "Hualong One" third generation nuclear power technology independence.



### Zeng Yao

Head of Party Committee of Beijing Institute of Spacecraft System Engineering(ISSE)

Zeng Yao, professor, is currently the head of the Party Committee at ISSE. Served as head of the Party Committee and Deputy Director at the Institute of Manned Space System Engineering, and deputy manager of the manned spacecraft system. He has won 1 National Management Innovation Award, 3 Second Prizes and 2 Third Prizes of National Defense Science and Technology Award, and 1 First, Second, and Third Prize of Military Science and Technology Progress, "Outstanding Contributor to the Manned Space Project", the Outstanding Contribution Award of the Zeng Xianzi Manned Space Fund Award, and the "May 4th Medal Pacemaker" in Beijing.



### Gong Juntao

CEO of Yuan Longping High-tech Agriculture Co.,Ltd.

Gong Juntao currently serves as the Chief Information Officer, a member of the executive committee, senior vice president and CEO of Yuan Longping High-tech Agriculture Co.,Ltd..He obtained a Doctor's degree in management engineering and Science. Previous posts: Investment Director of CITIC Agriculture Technology Co., Ltd., a communications industry researcher at the Research Department of CITIC Securities Co., Ltd., and Director of the Board Office of Grid Electric Technology Co., Ltd.



### Xie Jiangtao

Chief Operating Officer and Vice President of KingMed Diagnostics

Mr. Xie has served as General Manager of numerous sub companies in KingMed, later as the General Manager in Eastern China and Marketing Department. He has been awarded as Outstanding Entrepreneur in Jiangsu Province, Nanjing City and Hangzhou City, as well as Outstanding Individual in COVID-19 fighting campaign from Chinese Peasants And Workers Democratic Party and Shanghai City.

## PARALLEL SESSION II



### He Wenbo

Secretary of CPC Party Committee, Chairman and General Manager of Fujian Forecam Optics CO., Ltd

He Wenbo, professor-level senior engineer, secretary of CPC Party committee, chairman and general manager of Ricom, president of Fujian Young Entrepreneurs Association. Was rewarded as the National Leading Talents of Science and Technology in "Ten Thousand Entrepreneur Project", the First Defense Character of Fujian Province, the Outstanding Private Entrepreneurs of Fujian Province, one of the 40 Most Influential Entrepreneurs in Fujian Province in the past of 40 Years' Reforming and Opening, the Most Beautiful Worker in Science and Technology of Fujian Province, etc.



### Guan Dayuan

Chairman of WanXiang QianChao Co., Ltd.

Guan Dayuan, master's degree, is a senior economist. He has served as the General Manager of Shenzhen WanXiang Investment Co., Ltd., Chairman of Wanxiang Denong Co., Ltd., Chairman of Hebei Chengde Lulu Co., Ltd., Chairman of Wanxiang Finance Co., Ltd., Chairman of Shunfa Hengye Co., Ltd., and the Senior Executive Vice President of Wanxiang Group Company.



### Wu Xiaobo

Professor of the Faculty of Social Sciences, Zhejiang University, Qiushi Distinguished Professor, Zhejiang University, Member of Advisory Committee of People's Government of Zhejiang Province

Wu Xiaobo is the professor at the School of Management of Zhejiang University. He is honored as the Qiushi Distinguished Professor of Zhejiang University, Chang Jiang Scholar Professor by Ministry of Education, the leading talent of philosophy and social sciences program in the National "Ten Thousand Talents Program", and a Special-grade Expert of Zhejiang Province. He is currently the director of the Faculty of Social Sciences of Zhejiang University, the director of Research Center for Innovation Management and Sustainable Competitiveness of Zhejiang University, and the Chinese Director of "Zhejiang University—Cambridge University Joint Research Center for Global Manufacturing and Innovation Management". He is also a member of the Advisory Committee of the People's Government of Zhejiang Province, a member of the China Economic and Social Council, a member of the Management Science and Engineering Steering Committee of Ministry of Education, a vice chairman of the International Association for Management Development in Dynamic Societies (CEEMAN), and a director of the Global Future Council (WEF-GFC). He has won the first Outstanding Teaching Award of the Ministry of Education, the title of Outstanding teachers at Colleges and Universities in Zhejiang Province, and has been selected into the "Four Batch" Talent Program of the National Publicity and Culture System of the Publicity Department of the CPC central committee, thus having special government allowance from the State Council.



### Tong Guili

Deputy Secretary of Hangzhou Municipal Party Committee, Secretary of Xiaoshan District Party, Hangzhou

Tong Guili holds a master's degree. Ms. Tong has served as the Deputy Secretary and Secretary of Hangzhou Municipal Committee of the Communist Youth League, Deputy Secretary and Secretary of Fuyang Municipal Party Committee, Deputy Secretary of Hangzhou Municipal Party Committee, and the Deputy Mayor of Hangzhou. She was a member of the Standing Committee of Hangzhou Municipal Party Committee, the Secretary of the West Hangzhou Science and Technology Industry Cluster, member of the Standing Committee of Hangzhou Municipal Party Committee, Minister of United Front Work Department of Hangzhou Municipal Party Committee, Secretary of Xiaoshan District Party Committee, etc. Currently, she is the deputy Secretary of Hangzhou Municipal Party Committee and Secretary of Xiaoshan District Party Committee.



## Hu Wei

Deputy Mayor of Hangzhou Municipal People's Government

Hu Wei holds a master's degree. Mr. HU has been the vice mayor of Hangzhou Municipal People's Government since January 2019. He used to be the deputy mayor and mayor of Changqing Sub-District Office in Xiacheng District of Hangzhou, the deputy mayor of Xiacheng District Government, the deputy director of Hangzhou Municipal Supervision Bureau, the director of Hangzhou Municipal Ecology and Environment Bureau, and the vice chairman of Hangzhou Municipal Committee of the Chinese People's Political Consultative Conference.



## Hau L. Lee

US National Academician of Engineering; Thoma Professor of Operations, Information and Technology at the Graduate School of Business at Stanford University; the current Co-Director of the Stanford Value Chain Innovations Initiative. Professor

Hau L. Lee is the Thoma Professor of Operations, Information and Technology at the Graduate School of Business at Stanford University. He was the founding faculty director of the Stanford Institute for Innovation in Developing Economies, and is the current Co-Director of the Stanford Value Chain Innovations Initiative. Professor Lee obtained his B.Soc.Sc. degree in Economics and Statistics from the University of Hong Kong, his M.Sc. degree in Operational Research from the London School of Economics, and his M.S. and Ph.D. degrees in Operations Research from the Wharton School of the University of Pennsylvania. He was awarded an Honorary Doctor of Engineering degree by the Hong Kong University of Science and Technology, and an Honorary Doctorate from the Erasmus University of Rotterdam. Professor Lee's expertise is on global supply chain management and value chain innovations. He has published widely in top journals on supply chain management. He was inducted to the US National Academy of Engineering, and elected a Fellow of MSOM, POMS; and INFORMS. He was the founding chairman of SCM World, which was acquired by Gartner in 2016. He is currently an independent non-executive director of Synnex and the Lion Rock Group, and is on the advisory board of Altos Ventures and CloudLeaf.



## Liu Hua

Director of World Intellectual Property Organization (WIPO) Office in China ( WOC )

Ms. Liu Hua was appointed to the position of the Director of the World Intellectual Property Organization Office in China in June 2020. Prior to this, she had served as the Special Representative for Human Rights, the Deputy Director General of the Department of International Organizations and Conferences of the Ministry of Foreign Affairs of China (MFA), the Deputy Director-General of the United Nations Association of China, the Senior Counselor of the Permanent Mission of China to the UN Office at Geneva and Other International Organizations in Switzerland and the Division Director of the Department of International Organizations and Conferences of the MFA. Over almost 30 years of diplomatic services, she has participated in and led a myriad of international conferences and negotiations on global issues including Intellectual Property Rights, human rights, development, economy, finance, environment, public health, poverty alleviation and etc., with which she has been equipped with a good command of knowledge and in-depth understanding of the international relations and diplomacy. Ms. LIU Hua received B.A. degree in English Literature from Peking University and a Master's Degree in Public International Law from Lund University of Sweden.



## Retsef Levi

The J. Spencer Standish (1945) Professor of Operations Management at the MIT Sloan School of Management, MIT Sloan Faculty Co-Director of the Leaders for Global Operations (LGO) program, Faculty Director of the MIT Sloan Food Supply Chain Analytics and Sensing (FSAS) Initiative

Retsef Levi is the J. Spencer Standish (1945) Professor of Operations Management at the MIT Sloan School of Management and affiliated faculty at the MIT Operations Research Center. He serves as the MIT Sloan Faculty Co-Director of the Leaders for Global Operations (LGO) program and as the Faculty Director of the MIT Sloan Food Supply Chain Analytics and Sensing (FSAS) Initiative. He received a Bachelor's degree in Mathematics from Tel-Aviv University (Israel) in 2001, and a PhD in Operations Research from Cornell University in 2005. Levi spent close to 12 years in the Israeli Defense Forces as an Intelligence Officer in the area of special operations and cyber, where he held multiple leadership positions. Levi is a world expert and a thought leader in risk management and the applications of advanced data-analytics within large healthcare and public health systems, food and agriculture supply chains, manufacturing of biologic drugs, cybersecurity, as well as logistics, procurement and inventory management. With over 50 articles in top leading journals, his research has had significant methodological contributions, as well as major impact on practice, including multiple field implementations of his research outcomes.



## Shi Yong

Director of Chinese Academy of Sciences Research Center on Fictitious Economy & Data Science, Director of Key Lab of Big Data Mining and Knowledge Management of Chinese Academy of Sciences, The Fellow of the World Academy of Sciences for Advancement of Science in Developing Countries (TWAS), The Counselor of the State Council of People's Republic of China

Prof. Shi Yong has been engaged in information and system science research for a long time, and has made important contributions to key scientific issues such as uncertainty decision making in data analysis, simultaneous segmentation of different data, and intelligent knowledge management. He pioneered and established multiple criteria and multiple constraint-level mathematical programming theory and application methods, formed the theoretical basis of optimal data mining; created an optimization-based data mining system, solved the problem of simultaneous segmentation of different data, and established an efficient data mining algorithm.



## Dennis Chew

Regional Director of the IEC Asia-Pacific Regional Centre (IEC-APRC)

Dennis Chew heads the IEC Asia-Pacific Regional Centre which has two key objectives of supporting the IEC community in the Asia and Asia-Pacific region and management support to IEC Technical Committees/Subcommittees. He has been actively involved in international and regional standardization and related activities for about 20 years. He represents IEC in numerous regional fora, meetings and seminars to promote and encourage the use and acceptance of IEC international standards and conformity assessment systems as win-win solutions by industry and government bodies. In addition, he is very much involved in the training of experts on IEC standards development process to support their participation in developing IEC International Standards. Prior to joining the IEC, he was Head of Planning and International Policy at SPRING Singapore (now Enterprise Singapore).



## Fugee Tsung

Academician of International Academy of Quality (IAQ), Acting Dean of Information Hub, Hong Kong University of Science and Technology

Fugee Tsung, Chair Professor of the Hong Kong University of Science and Technology (HKUST); Acting Dean of the Information Hub, former Head of the Department of Industrial Engineering and Decision Analytics, and Director of the Quality and Big Data Analytics Laboratory of HKUST (Guangzhou); Academician of the International Academy for Quality (IAQ); Member of the American Statistical Association (ASA); Member of the Institute of Industrial and Systems Engineers (IISE); Member of the American Society for Quality (ASQ); Elected Member of the International Statistical Institute (ISI) and Member of the Hong Kong Institution of Engineers (HKIE). Mr. Zong holds an MS and PhD in Industrial Engineering from the University of Michigan. Mr. Zong has extensive and in-depth research in the field of quality control and industrial big data. He is the former editor-in-chief of the Journal of Quality Technology (JQT), the flagship journal of ASQ, and an associate editor of IISE Transactions and Technometrics, the journals of the Industrial Engineering Society. He has published more than 150 papers and won the Best Paper Award of IISE Transactions three times.



## Hu Yangzhong

General Manager of Hikvision Co., LTD

Mr. Hu Yangzhong has a master's degree of Engineering and is a researcher and senior engineer. From June 1989 to December 2001, he successively served as the engineer and the Deputy Chief Engineer of the 52nd Research Institute of China Electronics Technology Group Corporation. Since December 2001, Mr. Hu has been the general manager of Hangzhou Hikvision Digital Technology Co., Ltd., which was founded in 2001, and he has been the general manager since its inception.



## Xu Qingshan

Deputy Secretary General of Hangzhou Municipal Government, Party Secretary and Director of Hangzhou Data Resources Administration Bureau

Xu Qingshan holds a master's degree. Currently, Mr. Xu is the Deputy Secretary General of Hangzhou Municipal Government, Party Secretary and Director of Hangzhou Municipal Data Resource Administration. He served as the Deputy Secretary and Deputy Director of the Party Leadership Group of the Environmental Protection Bureau of Hangzhou.



## Zhang Pengguo

President, CEO and Executive Director of Zhejiang Uniview Technologies Co., Ltd.

Zhang Pengguo graduated from BeiHang University with a major in computer science and MBA degree from Hong Kong Polytechnic University Business Administration School. With the title of senior engineer and senior economist, he has worked in China Aviation Computing Technology Research Institute, Huawei Technologies Co., Ltd. and H3C Technology Co., Ltd., in R&D, testing, product, sales, and different management positions. On November, 2011, he founded Zhejiang Uniview Technologies Co., Ltd. and served as the company's president, chief executive officer and executive director.



## Yuan Jixin

Deputy Director and Member of the CPC Committee of Zhejiang Lab

Dr. Yuan Jixin is a professor and has been engaged in research on scientific and technological (S&T) development strategy, S&T administration and digital economy. He has accomplished many research results in the fields of S&T system and policy, regional innovation development, industrial economy, digital economy, etc. Mr. Yuan has presided 5 research projects of provincial level and above, published more than 20 papers, acquired 4 invention patents, and published 1 monograph.



## Ding Xu

Chief Quality Officer of the Huawei Intelligent Automotive Solution BU

Ding Xu is now the Vice President and Chief Quality Officer of Huawei Intelligent Automotive Solution BU and take charge of quality, process and digitalization-related affairs in the Intelligent Vehicle business. Mr. Ding joined Huawei Technologies Co., Ltd. in 1998, taking charge of quality, operations and digital management of multimedia products, business and software, storage and security, digital energy, and other business areas. He is a man of extensive experience in quality management and global vision and was awarded with Huawei's Operational Excellence.

## PARALLEL SESSION III



### Liu Hongsheng

President of the China National Institute of Standardization

Mr. Liu Hongsheng, President of the China National Institute of Standardization (CNIS), has been engaged in product quality supervision and management. In recent years, he has mainly participated in the research and formulation of policies related to quality and standardization, the standardization research of administrative management and service, and the prospective research of national standardization development.



### Liu Yanhua

Director of the National Climate Change Expert Committee, Former Deputy Minister of Ministry of Science and Technology, Former Counsellor of the State Council

Liu Yanhua is the Director of the National Climate Change Expert Committee, and the former Deputy Minister and member of the Party Committee of Ministry of Science and Technology. Mr. Liu has long been engaged in the research and technical administration in such fields as innovative methods, climate change, resources and environment, green development, risk management and sustainable development. Besides, Mr. Liu also holds some other positions including the Board Chairperson of Innovation Method Society, Director of the National Climate Change Expert Committee, Deputy Director of the National Expert Committee for Ecological and Environmental Protection, Academician of International Eurasian Academy of Sciences, and consultant to both Chinese Society for Sustainable Development and International Risk Governance Council (IRGC).



### Jiang Yi

Academician of Chinese Academy of Engineering, member of National Expert Committee on Climate Change, president of China Energy Conservation Association

Jiang Yi, an academician of the Chinese Academy of Engineering and president of the China Energy Conservation Association, is one of the advocates of artificial environmental engineering in China. Mr. Jiang is a professor and a doctoral supervisor at Tsinghua University, and an expert in Architectural Environment Engineering. He graduated from the Department of Construction Engineering of Tsinghua University in 1977 and received his PhD in Engineering Thermophysics in 1985. He has been teaching at the Department of Thermal Energy and the School of Architecture of Tsinghua University successively. In 1988, he worked for one year at the British Institute of Architecture. He has participated in several international cooperation projects of IEA CBCS (Energy Efficiency in Buildings and Communities). He is currently China's representative on the ECBCS Council and the chair of Annex59. In 2005, the Building Energy Conservation Research Center of Tsinghua University was established, and he served as the director of it. He is currently a member of the Energy Advisory Expert Committee of The State Council, a member of the National Expert Committee on Climate Change, and a member of the writing group for the Chapter 9 (Building Energy Conservation and Emission Reduction) of the Fifth Edition IPCC Report. With his main research field in Building Energy Efficiency, he has edited and published the Annual Report on China's Building Energy Efficiency and has won 2 National Scientific and Technological Invention Awards and 2 Scientific and Technological Progress Awards.



### Qiu Baoxing

Academician of the International Eurasian Academy of Sciences, Former Deputy Minister of the Ministry of Housing and Urban-Rural Development of the PRC, Former Counsellor of the State Council, Board Chairperson of the China Society for Urban Studies

As a deputy leader of the expert team of the coordination and reform group of the State Council to promote the transformation of governmental functions and to streamline administration, delegate more powers to lower-level government and society and improve regulation and optimize services, QIU Baoxing now also serves as a counsellor of the State Council, president of the Chinese National Commission, International Water Association (IWA), board chairperson of the China Society for Urban Studies, member of the National Climate Change Expert Committee, and academician of the International Eurasian Academy of Sciences. Graduating from the Fudan University and the Tongji University, Mr. Qiu was conferred doctor's degrees in both Economics and Engineering. He has successively served as a person-in-charge of the party and government work of Yueqing, Jinhua and Hangzhou in Zhejiang Province for nearly 18 years. As a visiting scholar, he once went to Harvard University to take part in the research of relevant projects. During his tenure as Deputy Minister of the Ministry of Housing and Urban-Rural Development, Mr. Qiu was in charge of the construction technology and urban planning and construction for 13 years. At that time, he also served as the deputy leader of the State Council's coordination group for the reconstruction of Wenchuan after the earthquake, and the person of chief administrative responsibility for major water pollution control projects. Over 30 consultation reports written by him have been approved by the Premier of State Council. Mr. Qiu has won many awards from UNESCO, World Green Building Council and IWA, and many of his works have been translated and published by British, German, Italian and other foreign publishers.



## Zhang Gang

Former State Council Counsellor, A member of the National Manufacturing Strategy Advisory Committee, Vice Director of National Industrial Foundation Expert Committee, Vice Director of Standardization Expert Committee of China, Consultant Academician of International Academy of Quality (IAQ), Former Chief engineer of AQSIQ

Zhang Gang has served as the leader of the drafting group of the Outline for Quality Development (2011–2020), a joint working group leader of "National Product Quality Index System Research", co-chair of the group of quality on "the Strategic Study on Manufacturing Powerhouse", group leader of quality and technology foundation research group of "Strategic Research on Strong Industrial Foundation", and the leader of a special working group of industrial technology foundation of "National Expert Committee on Industrial Foundation".



## Bernard Gindroz

Chair of ISO/TC268 (Sustainable Cities and Communities)

Dr. Bernard GINDROZ is, since 2014, an independent consultant on Energy, Environment, Climate Change, Smart Cities and Communities and Transport, with a special focus on innovation, policies, standardization and digitalization. Dr. Bernard GINDROZ is very active in standardization, as Chairman of several bodies, including ISO/TC 268 (Sustainable Development of Communities) and CEN/CENELEC/ETSI Sector Forum on Smart and Sustainable Cities and Communities, CEN/CENELEC Sector Forum Energy Management–Energy Transition. Dr. Bernard is an EU expert in Adaptation to Climate Change, as well as in circular economy, a projects' evaluator of several EU research and innovation programs. He is also the EU representative of the European Energy Award. Dr. Bernard GINDROZ has been involved in Innovation, policy and competitiveness issues for more than 30 years. Dr. Bernard GINDROZ has a master in Mechanical Engineering. He got a second master in applied/industrial mathematics and a PhD in the field of energy and multiphase flows. Dr. Bernard GINDROZ has been teaching and leading research programs as Professor in several technology Institutes, engineering schools and at the French Naval Academy.



## Maren Kornmann

Board Member in the Association European Energy Award

Ms. Maren Kornmann holds a Master in Architecture and Urban Design and is partner and managing director of the Swiss consultancy company ENCO Energie–Consulting AG. She has more than 20 years of experience in local energy policy development in the International context, mainly implementing projects addressing energy and climate topics at the public sector (national, regional, local) in the framework of International cooperation and with Swiss federal offices like the Swiss State Secretariat for Economic Affairs. Her key competence is the implementation of the Energiestadt/European Energy Award methodology and adaptation in new countries, e.g. in Luxembourg, Monaco, Serbia, South Africa and Chile. Maren is Managing Director of the Swiss Association Energiestadt. She also represents the Swiss Association Energiestadt as a Board member in the Association European Energy Award on European level.



## Michael Mulquin

Chair of IEC/SyC SmC (International Electrotechnical Commission's Systems Committee on Smart Cities)

Mr. Michael Mulquin has been involved in the use of technology to help cities and neighborhoods work better for the last 20 years, managing projects on the ground and helping with policy work at Governmental level. At the moment, he is focused on helping develop standards for Smart Cities. He is co-chair of BSI's Advisory group on Smart Cities and was technical author for BSI's recently published PD8101 Smart Cities – Guide to the role of the planning and development process. He is a member of the CEN/CENELEC/ETSI Smart and Sustainable Cities and Communities Co-ordination Group, the IEC Smart Cities Systems Evaluation Group, the ISO TMB Strategic Advisory Group on Smart Cities, and has just joined ISO/TC 268/WG 3 on Terminology for sustainable communities and cities. He is editor for the ISO/IEC JTC1 Smart Cities Study Group and is leader for the technical paper on SSC Standards for the ITU–T Smart and Sustainable Cities Focus Group.



## Hu Zhongming

President and Secretary of the Party Committee of Zhejiang Energy Group Company Ltd.

Hu Zhongming holds a bachelor's degree in Economic Geography (Urban Planning) at Hangzhou University and a master's degree in Public Administration at Illinois Institute of Technology. He used to be a member and the Director of Secretarial Administration of the Party Leading Group Office for Economic System Reform of Zhejiang province, a member of the Party Leading Group of Development and Reform Committee of Zhejiang Province, Deputy Mayor of Quzhou City People's Government, Deputy Secretary of the Party Leading Group of Quzhou City People's Government, a Standing Member of Quzhou Municipal Committee, president of JuHua Group Corporation, Secretary of the Party Committee of JuHua Group Corporation, and President of Zhejiang Energy Group Company Ltd. He has been awarded the honorary titles of "Outstanding Contribution Figure in the 40th Anniversary of Reform and Opening up of China's Petroleum and Chemical Industry", the "2019–2020 National Outstanding Entrepreneur", "2020 Influential Figure in Petroleum and Chemical Industry" and so on.



## Lin Ling

President and Researcher of the Institute of Resources and Environment of China Academy of Standardization

Lin Ling is a researcher and director of the Institute of Resources and Environment Research of China Academy of Standardization. Ms. Lin is also the director of the National Energy Efficiency and Water Efficiency Labeling Center, responsible for the secretariat work of the National Standardization Technical Committee on Energy Foundation and Management, Water Saving, Environmental Protection Industry and Carbon Emission Management. Ms. Lin has led more than 20 national important projects in the field of resources and environment, such as the National Science and Technology Support Project, 863 Project, 973 Project, and more than 10 international cooperation projects. She has studied and helped establish China's standard system in the field of energy conservation, low-carbon and recycling and led and participated in the drafting of more than 50 national technical standards related to energy-saving, ecological conservation, low-carbon and green development. She has published more than 40 papers and works, with research achievements winning more than 10 provincial and ministerial awards, including the Second Prize of National Science and Technology Progress Award and Beijing Science and Technology Progress Award.



## Xie Zhaoxu

Director of China Quality Certification Center

Xie Zhaoxu graduated from Nanjing Institute of Technology (now Southeast University) majoring in radio technology and is now a senior engineer. Mr. Xie is currently the director of China Quality Certification Center. He was once the Deputy Director (Deputy Division Chief) of Training and Development Department of China Import and Export Quality Certification Center, Deputy Division Chief and Division Chief of Personnel Department of China Quality Certification Center, Deputy General Manager of Testing Company of China Certification and Inspection (Group) Co., Ltd, General Manager (Director) of Human Resources Department of CCIC. He has been engaged in scientific research and management of certification, accreditation, inspection and testing since long time, and took part in the preparation of teaching materials such as ISO9000 Director Auditor's Tutorial and Food Safety Control System, etc. The scientific research projects he joined have won the second and third prizes of the Science and Technology Inspection Award granted by former General Administration of Quality Supervision, Inspection and Quarantine.



## Shao Xinhua

Secretary General of National Technical Committee on Quality Management in E-Commerce of Standardization Administration of China

Shao Xinhua joined the Communist Party of China in 1978 and joined the army in 1976. She has a postgraduate degree from the Party School of Zhejiang provincial Party committee and a master's degree in Business Administration from Zhejiang University. She was formerly the party secretary and director of Hangzhou Bureau of Quality and Technical Supervision. Ms. Shao is currently the secretary general of National Technical Committee on Quality Management in E-Commerce of Standardization Administration of China (SAC/TC563) and secretary general of International Smart Sustainable City Club (ISSCC).



## Liu Ying

Secretary of Shangcheng District Committee of Hangzhou City

Liu Ying, secretary of Shangcheng District Committee of Hangzhou City, Zhejiang Province, graduated from the History Department of Peking University. He has served as deputy director, director, deputy secretary and secretary of the Party Committee of Hangzhou West Lake Scenic Area Management Committee (Municipal Bureau of Landscape and Cultural Relics), deputy secretary and district head of Xihu District Committee of Hangzhou City, Zhejiang Province, and secretary of Xiacheng District Committee of Hangzhou City, Zhejiang Province.



## Gao Jianzhong

Vice Chairman and Secretary General of China Association for Standardization

Gao Jianzhong has bachelor degree of engineering, and master degree of Public Administration. He is a senior engineer, majoring in metal materials and heat treatment engaged in standardization, inspection and quality management for a long time. He is the vice chairman and secretary general of China Association for Standardization, a member of the Board of Directors of International Federation of Standards Users (IFEN), director of the National Standard Sample Technical Committee, and the vice chairman of the National Sharing Economy Standardization Technical Committee.



## Li Xinchuang

Secretary of the CPC Committee and Chief Engineer of China Metallurgical Industry Planning and Research Institute

Li Xinchuang is a senior engineer, registered consulting engineer, State Council Special Allowance Expert, and foreign academician of the Russian Academy of Natural Sciences. Mr. Li is now Secretary of the CPC Committee and Chief Engineer of China Metallurgical Industry Planning and Research Institute, Vice Chairman of China Iron and Steel Association, Vice Director of China Energy Conservation Association, member of the National Development Planning Expert Committee for the 14th Five-Year Plan, and Chief Expert of the Research Office of the National Air Pollution Prevention and Control Joint Center. He has presided over or worked for the research and drafting of the "8th Five-Year Plan" to "14th Five-Year Plan" of China's iron and steel industry and related industrial policies. He has presided over and/or taken the lead in hundreds of development plans and major projects at home and abroad. He has represented China in the negotiations of the 25th U.S.-China Joint Commission on Commerce and Trade (JCCT) and the G20 Steel Forum and was involved in many international planning consultations and cooperation negotiations. He has extensive experience in organizing large-scale projects and has in-depth research on industry development and market dynamics and is highly influential in the industry.

## PARALLEL SESSION IV



### Chen Guoqing

Vice Secretary and Vice President of China Building

Chen Guoqing graduated from Shanghai East China University of Chemical Technology (East China University of Science and Technology), majoring in inorganic materials science and engineering. Mr. Chen used to be the senior engineer and director of China Building Materials Planning and Research Institute, Secretary General and Vice President of China Building Materials Association, President of China Building Materials Quantitative Economic Supervision Society, President of China Building Glass and Industrial Glass Association. Now, he is the vice president of China Building Materials Association and president of China Stone Association. Mr. Chen is experienced in the planning, development research, organization and leadership of the building materials industry. His A Cross-Century Development Strategy for China Building Materials Industry has won the ministerial award of Science and Technology Progress Award, Development Strategy of China's Building Materials Industry 2030: Innovation, Upgrading, Going Beyond and Taking the Lead and the Organization and Implementation of Innovation Research and the Development of the Second Generation of New Dry Process Cement and the Second Generation Chinese Float Glass Technology Equipment have won the 1st Prize of Science and Technology Progress in Building Materials Industry.



### Yu Guangyao

Member of the 13th National Committee of the Chinese People's Political Consultative Conference, President of Shanghai Association for Quality, and Chairman of Shanghai Shentong Metro Group Co., Ltd.

Yu Guangyao holds two master's degrees in engineering and business administration and is a professor-level senior engineer, a member of the International Academy for Quality, and member of the 13<sup>th</sup> National Committee of the Chinese People's Political Consultative Conference (CPPCC). Currently, Mr. Yu is the Chairman of Shanghai Shentong Metro Group, the President of Shanghai Association for Quality, and the author of Shanghai Urban Rail Transit Network Operations Management System. He has served as the Deputy Executive Director of Shanghai (China) Railway Administration (now integrated as China Railway Shanghai Group) and the President of Shanghai Shentong Metro Group Co., Ltd.



### Zhang Tianren

Secretary of the Party Committee and Chairman of the Board of Tianneng Co., Ltd.

As the Secretary of the Party Committee and Chairman of the Board of Tianneng Co., Ltd., Zhang Tianren now holds such post as Deputy to the National People's Congress, Vice Chairman of Zhejiang Federation of Industry and Commerce, Vice Chairman of China National Light Industry Council, Vice Chairman of China Electrical Equipment Industry Association, Deputy Board Chairperson of China Battery Industry Association, Vice Chairman of Yangtze River Delta Entrepreneur Alliance, President of Battery Industry Association of Zhejiang Province. He has won many honorary titles, such as National Model Worker, Outstanding Builder of Socialist Undertaking with Chinese Characteristics, National Outstanding Entrepreneur, and Advanced Individual of China Ecological Civilization Award.



### Zhang Wenbing

Vice Governor and Member of the CPC Committee of Hubei Provincial People's Government

Zhang Wenbing holds an on-the-job graduate degree and a doctor's degree of Management. Mr. Zhang now is the Vice Governor and member of the CPC Committee of Hubei Provincial Government. He used to serve as the vice President and President of West Anhui University, President of Hefei University, Director General of Product Quality Supervision Department of the former General Administration of Quality Supervision, Inspection and Quarantine, Director General of Product Quality and Safety Regulation Department and Director General of Standards and Technology Management Department of the State Administration for Market Regulation. He was a member of the CPC Committee of Hubei Provincial Government from June to July 2020.



## Pal Molnar

President and CEO of the Hungarian National Committee of the European Organization for Quality (EOQ)

Dr. Pal Molnar, Professor for Quality Management and Food Quality and Safety at the University of Szeged (Hungary) as well as President and CEO of the Hungarian National Committee of the European Organization for Quality (EOQ). He studied Food Technology and Biochemistry at the Humboldt University of Berlin. He got PhD by the same University in 1972 and DSc by the Hungarian Academy of Sciences in 1996. He has been Hungarian National Representative in the EOQ since 1994, its Vice President 1999–2003. Pal was Vice President of the International Academy for Quality (IAQ) in the periods 2005–2008 and 2008–2011 and President from 2015–2017 as well as the Chair of IAQ for the period 2018–2020. Dr. Molnar is editor of the Hungarian Quarterly "Quality and Dependability" and invited lecturer of many international Quality Conferences. He is Honorary Member of several National Quality Organizations and was recognized by many national and international awards and prizes.



## Zhang Zhuang

Deputy Secretary of CPC Liuzhou Municipal Committee  
Mayor of Liuzhou Municipal People's Government

Zhang Zhuang, Ph.D. in Management, is a senior economist. He used to be the executive vice mayor of Guigang City, Guangxi Province and the deputy secretary of Yulin Municipal Committee, and currently serves as the mayor of Liuzhou City, Guangxi Province. In recent years, Zhang Zhuang has thoroughly implemented the new development philosophy, promoted high-quality development, and helped Guigang City of Guangxi Province win the title of "2018 China-Europe Green and Smart City Technology Innovation Award" and "2019 Top Ten Cities with the Best Investment Environment in China". He has made further efforts to implement the strategy of strengthening the development quality of Liuzhou city, which won the title of national pilot city of integrated development of production and education. He has consolidated and enhanced the achievements of strengthening the development quality of Liuzhou city, and promoted the construction of national intellectual property pilot city and the second batch of national demonstration base cities for entrepreneurship and innovation of small and micro enterprises. He has integrated the development of quality into the work of building Liuzhou into a high-quality industrial and modern manufacturing city, with outstanding achievements in the high-quality development of Liuzhou's feature industries such as Liuzhou River snails rice noodle, building a national pilot area for the Internet of Vehicles, and promoting the transformation and upgrading of traditional industries, which have been supervised and encouraged by the State Council.



## Abraham Fenn

Chairman & President of New Zealand Organisation for Quality & Past President of Asia Pacific Quality Organisation (APQO)

Abraham is the Chairman & President of New Zealand Organisation for Quality since 2015 and was the Past President for Asia Pacific Quality Organisation. Abraham has been associated with NZOQ since last 9 years and was Chairman Northern Region and a member of Strategic Committee from 2008 and a Board Member since 2013. Abraham is a recipient of several awards and some of his recent awards include New Zealand Organisation for Quality Life Member Award, Asia Pacific Quality Organisation President's award and Tourism New Zealand Business Excellence Award. Abraham works as Senior Quality Assurance Advisor for Ministry of Business Innovation and Employment, New Zealand. Abraham is a science graduate from India and is a certified ISO Auditor and has completed Certificate with distinction in Quality Assurance and Diploma in Quality Assurance from New Zealand.



## Qiu Yueming

Vice President and Researcher of China National Institute of Standardization

Mr. Qiu is the Vice President and a researcher of China National Institute of Standardization. He received his Doctor of Science degree from Lanzhou Institute of Chemical Physics, Chinese Academy of Sciences. He once served as the Director of the Technology and Equipment Institute of the Chinese Academy of Inspection and Quarantine, and the Deputy Director of the Local Department of the National Standards Committee. Currently, he is the Vice Chairman of National Technical Committee on Knowledge Management of Standardization, National Technical Committee on Electronic Business of Standardization, and National Technical Committee on Food Safety Management of Standardization. He is also the Vice Chairman of Artificial Intelligence Branch of China Information Association, the Vice Director of China Expert Committee on Standardization of Analysis and Testing, an ISO registered expert, Chinese Head of Delegation of UN/CEFACT, and the Advisory Chairman of UN/LOCODE. He has won more than 10 scientific and technological progress awards of provincial and ministerial-level and is granted special government allowance.



## Jiang Jiadong

Chief Engineer of AVIC China Aero-Polytechnology Establishment  
Director of Quality Infrastructure Effectiveness Research Key Lab under State Administration for Market Regulation

Jiang Jiadong serves as Chief Engineer of China Aerospace Institute of Integrated Technology and Director of Quality Infrastructure Effectiveness Research Key Lab under State Administration for Market Regulation. He holds a doctorate in engineering and is a researcher. Besides, Mr. Jiang is the Chief Expert of quality engineering and data technology of the Aviation Industry Corporation of China, Ltd., and the Chief Expert of data technology of China Aeronautical Establishment. He is awarded with State Council Special Allowance. He once worked as the Deputy Director of Chinese Quality Award Review Committee, member of National Development and Reform Commission Service Industry Expert Advisory Committee, and member of Quality Brand Development Sub-Committee of National Manufacturing Strategy Advisory Committee.



## Mohamad Sawan

Chair Professor at Westlake University and Academician of the Canadian Academy of Engineering, Academician of the Engineering Institute of Canada, IEEE Fellow

Mohamad Sawan is an internationally renowned scientist in the field of smart medical devices. He received the Ph.D. degree from University of Sherbrooke, Canada. He is full-time Chair Professor at Westlake University since 2019, he is the Founder and Principal Investigator of the Cutting-edge Net of Biomedical Research and Innovation. He is Emeritus Professor in Polytechnique, University of Montreal, Canada. He is founder of the Polystim Neurotech Laboratory. He has published more than 900 peer-reviewed papers, two monographs, twelve patents, and 15 other patent applications are pending. He is the co-founder and was the editor-in-chief of IEEE Transactions on Biomedical Circuits and Systems (2016–2019). Prof. Sawan has won several international awards, including Zhejiang Westlake Friendship Award, Hangzhou Qianjiang Friendship Ambassador Award, Shanghai International Science and Technology Cooperation Award, Elizabeth II Jubilee Diamond Award, etc.



## Su Yong

Dean of Institute of Oriental Management, Fudan University

Su Yong holds a Ph.D. in economics, and is currently a professor and doctoral supervisor in management. He is a postdoctoral fellow and visiting scholar at the Massachusetts Institute of Technology and elsewhere. Dr. Su once served as the director of the Department of Business Management at the School of Management of Fudan University, and is currently the Dean of Institute of Oriental Management, Fudan University, and the vice president of the Chinese Institute of Business Administration. He has published more than 30 books and 200 papers, such as Modern Organizational Behavior, The Development of Chinese Management, Brand Management, and Management Ethics. Dr. Su is the chief expert of the major projects of the National Social Science Fund of China, member of the Shanghai SME Development Expert Committee, and expert of the Social Science Think Tank of Guizhou Province. He has presided over and completed more than 30 major and key research projects of the National Social Science Fund of China and the National Natural Science Foundation of China. Dr. Su has been awarded as one of the "Top Ten Most Popular Lecturers in the Oriental Forum", the first prize of the National Excellent Teaching Achievement by the Ministry of Education and the first prize of the Excellent Book of Philosophy and Social Science in Shanghai.



## Birte Luebbert

Executive Vice President of Corporate Quality Management, Bosch Group

Ms. Birte Luebbert is Head of Corporate Quality Management at Robert Bosch GmbH and Mobility Solutions since January 2018. She is responsible, among others, for the Robert Bosch Quality Management Strategy, System and Methods, the Customer Quality Organization and the functional leadership for 15,000 associates worldwide. She holds a degree in electrical engineering from the Technical University Hamburg-Harburg. She is a member of the Supervisory Board at Robert Bosch Automotive Steering, the Advisory Board of the European Foundation for Quality Management, as well as Board member of the German Automotive Industry Association Quality Management Committee (VDA-QMA).



## Wang Huiwen

Vice President of Lenovo Group Ltd., Vice President and Chief Quality Officer of Computers and Smart Devices

Mr. Wang Huiwen, is the Vice President and Chief Quality Officer of Computers and Smart Devices Vice President of Lenovo Group Ltd. He holds an EMBA degree from China Europe Business School. After joined Lenovo in 1996, he led Lenovo in establishing and rationalizing the methodology and process of scheduling quality management in the early stage of production. Meanwhile, Mr. Wang took advantage of the trend of digital transformation and the Internet of Things technologies to formulate the customized quality standard, and build the intelligent quality system and the real-time quality monitoring and production status management system. He was awarded the China Outstanding Quality Person Award by China Quality Association and led Lenovo to win the nomination award of the first China Quality Award.



## Edson Monteforte

Vice President of Quality in GM China, Executive Director of Quality in SAIC-GM

Edson Monteforte was appointed vice president of Quality at GM China and executive director of Quality at SAIC-GM, effective January 1, 2019. Monteforte has more than 30 years of experience in GM's Quality and Manufacturing operations, with multiple global assignments in different countries, including Brazil, Korea and the United States. In 2004, he became a production superintendent at GM's Detroit-Hamtramck plant in the U.S. The following year, he was appointed director of Quality at GM Latin America, Africa and Middle East. He was named director of Quality at GM South America Operations in 2011. Monteforte moved to GM Korea in 2012 as vice president of Quality Operations. Prior to taking on his current assignment, he had been director of Global Quality Strategy and Data for GM since 2015.



## Zhang Qiang

Chairman and CEO of Shanghai United Imaging Healthcare Co., Ltd.

Dr. Zhang Qiang graduated from Case Western Reserve University majoring in biomedical engineering and is currently the Chairman and CEO of Shanghai United Imaging Healthcare Co. He is a member of the 13th Shanghai Municipal Committee of the Chinese People's Political Consultative Conference and executive member of the Shanghai Association for Science and Tech. He has long been engaged in innovation, product development and industrialization of magnetic resonance technology, and is highly experienced in innovative management of high-end medical equipment enterprises. He has published 13 journal papers and more than 30 papers and presentations in international conferences, and holds 14 invention-based patents. Dr. Zhang is honored with the Gold Award of Shanghai Medical Device Industry Leader, the National Outstanding Professional Technical Talent of China, the Shanghai Youth's Outstanding Contribution to Science and Technology, and the Shanghai Science & Technology Award.

## PARALLEL SESSION V



### Lars Kosubek

Director of Division Cabinet Product Asia Region, Weidmuller

Mr. Kosubek started his career in China from September 2000. He has ever worked at Siemens Mobile heading the Quality and Customer Service Department. And he started at Weidmuller Business Unit and Division Manager from 2007. Currently he is Director of Division Cabinet Product Asia Region, the biggest business division in WM that contributed greatly to WM's business growth. And his main focus is: Business strategy development and product management; Fit to purpose through localization to support Asia customer's requirement; Implementation of digital business model for customization. He has rich experience about business strategy development, product management and quality improvement for sustainable business growth.



### Wang Shuifu

Party Secretary and Chairman of Xizi UHC Co., Ltd.

Wang Shuifu is the Party Secretary and Chairman of Xizi UHC Co., Ltd. He has been committed to the manufacturing of elevators, boilers, pressure vessels, parking equipment, shield machines, aviation components and nuclear power equipment, and always insisting on "quality management first". Under his leadership, Xizi UHC has become a front-runner among private enterprises in the special equipment industry, winning the top 500 private enterprises in China for 17 consecutive years, and its six affiliated enterprises have won quality awards from governments at all levels in Zhejiang Province. Since 1998, he has been elected as a representative of Zhejiang Provincial People's Congress for five consecutive terms, and won many honors including National Model Worker and National Excellent Builder of Socialism with Chinese Characteristics.



### Song Mingshun

President of China Jiliang University

Dr. Song Mingshun is a professor, the President of China Jiliang University, the Chairman of the Technical Committee 321 of the International Organization for Standardization, the Honorary Chairman of the International Cooperation on Education about Standardization, a member of China Standardization Expert Committee, member of the Expert Advisory Committee on China's Metrological Strategy, member of the Advisory Committee of the People's Government of Zhejiang Province. He also serves as the Deputy Director of China Association for Standardization, Deputy Director of the Chinese Society for Measurement, and the President of Zhejiang Association for Quality. He teaches courses and does research on quality management, measurement management, standardization management, and accreditation and certification management. Dr. Song has led more than 30 research projects among which some were sponsored by the National Social Science Fund, some were international cooperation programs, and the others were supported by the National Natural Science Foundation or listed among key cooperation projects of provincial and ministerial-level. As the author of over 100 papers and more than 20 books and textbooks, he has gained the first prize of Zhejiang Province Science and Technology Progress Award for more than 10 times. Meanwhile, Dr. Song has won the ISO Award for Higher Education and the National May 1st Labor Medal, has been selected as a member of the Zhejiang "151" Talent Project, listed among Zhejiang Key Talents in Five Respects, and honored with the title of Zhejiang Province Outstanding Teacher.



### Matthias Gouthier

Chairman of ISO/TC 312 Excellence in Service

Prof. Dr. Matthias Gouthier holds the Chair of Marketing and Digital Services and operates as the Head of the Institute for Management in the Faculty of Computer Science at the University of Koblenz-Landau, Germany. Additionally, he is the Academic Director of the Center for Service Excellence (CSE). His research interests are Service Excellence, Customer Experience Management (CXM), Digitalization of Services, Customer and Employee Emotions, among others. He has received several scientific awards and has his own publications series on Service Management | Service Marketing published by the German Nomos Verlag. Since 2007, he has published numerous books, articles, and studies on Service Excellence. As a sought-after expert, he gives lectures at renowned universities. Further, he gives keynote speeches at conferences and holds seminars, and workshops for associations, ministries, management consultancies, and companies from a wide range of industries. With DIN SPEC 77224, Prof. Gouthier initiated the world's first official standard on Service Excellence, for which he received the DIN Institute Innovation Award in 2012. Following this, he took over the leadership of the European committee that transferred the German standard into a European standard. Since March 2018, he has been leading ISO/TC 312 "Excellence in Service" in his function as chairman, which is developing several international standards in the field of Service Excellence. As a management consultant, he has accompanied numerous companies on their way to Service Excellence.



## Jiang Changyun

Deputy Director and Researcher of Institute of Industrial and Technical Economy, National Development and Reform Commission

Jiang Changyun, is the deputy Director and researcher of the Institute of Industrial and Technical Economics of National Development and Reform Commission, and vice Chairman and secretary-general of the Expert Advisory Committee of Service Industry of National Development and Reform Commission. He has been selected into the leading talents of philosophy and social sciences program in the National "Ten Thousand Talents Program", the "Four Batch" Talent Program of the National Publicity and Culture System of the Publicity Department of the CPC central committee, National Candidate of the "Bai Qian Wan" Talent Project, thus having special government allowance from the State Council. Mr. Jiang has long engaged in the study of industry integration and the development of the service industry. He has led two major projects of the National Social Science Fund and more than 50 projects of National Natural Science Fund and projects at provincial and ministerial levels. He has successively won over 16 awards including Sun Yefang Economic Science Award, the second National Youth Social Science Outstanding Achievement Award, and the first, second and third prizes for Outstanding Project Achievements at or above the provincial- or ministerial-level. He has published more than 500 papers and 10 books independently or as the chief writer, two of which have been published in English abroad. He is currently leading a major project of the National Social Science Fund: "Research on Promoting In-Depth Integration of Modern Service Industry, Advanced Manufacturing and Modern Agriculture".



## Jochen Goller

President & CEO, BMW Group Region China

Mr. Jochen Goller, is a President & CEO, BMW Group Region China, from Mar, 2018. From 1990 to 1999, Various marketing functions within companies in Germany and Switzerland. From 1999 to 2004, Managerial positions at BMW Formula 1 Motorsports and Brand Management MINI within BMW Group. From 2004 to 2009, Vice President Marketing, BMW Group Region China and BMW China Automotive Ltd. From 2009 to 2013, Director of MINI, BMW Group UK. From 2013 to 2015, Global Senior Vice President, MINI. From 2015 to Feb, 2018, Senior Vice President, Sales and Marketing BMW Brilliance Automobile Ltd.



## Yang Zhiping

Vice Mayor of Suzhou Municipal Government

Yang Zhiping holds a doctoral degree. He has served as the General Manager, Vice Chairman, and Deputy Secretary of the CPC Committee of Suzhou Electronics Holding (Group) Co., Ltd. Meanwhile, he used to be a member of the CPC Working Committee of Suzhou Industrial Park, the Director and Vice President of China-Singapore Suzhou Industrial Park Development Group, Deputy Secretary of the CPC Working Committee and Director of the Management Committee of Suzhou Industrial Park, and Secretary General of Suzhou Municipal Government. Mr. Yang is currently the Vice Mayor of Suzhou Municipal Government and is in charge of commerce, ports, development zones, foreign affairs, Hong Kong and Macao affairs, market regulation, food and drug supervision and management, and IPR, and assists in government services and big data management.



## Sven Rau

Senior Vice President, IKEA China

Mr. Sven Rau, was born in Germany. Sven started his career at IKEA in November 1994 in the logistics department. After successfully completing IKEA's trainee program in 2001, he held various positions in different functions till he became Retail Vice President for IKEA Germany in February 2016. From June 2020 on, Sven started his new role in China as Senior Vice President, managing the totality of IKEA stores in the Chinese mainland.



## Gao Wentian

Secretary General of National Standardization Technical Committee on Property Services  
Vice President of Chongqing New Dazheng Property Group Co., LTD

Mr. Gao Wentian is the Secretary General of SAC/TC560 (National Standardization Technical Committee on Property Services), and Deputy Secretary General of SAC/SWG17 (National Standardization Working Group on Government Offices Management). He is also the Secretary General of Standardization Committee of China Property Management Association, and the Vice President of Chongqing New Dazheng Property Group Co., LTD. Mr. Gao has a PhD in management. Having been engaged in the property management industry for more than 20 years, he has coordinated and organized the establishment of the first three national standards in the property management industry and has become one of the main drafters of a number of national, local and group standards related to property services. He has led and completed the compilation of various important projects including "Research on Property Service Standards" of the Ministry of Housing and Urban-Rural Development, the "Research on Design and Development Planning of Property Industry Standard System", and "Property Management Guide" series books of China Property Management Association.



## LO Chung-Mau

Hospital Chief Executive, University of Hong Kong-Shenzhen Hospital, Chief of Division of Liver Transplantation, HKU/Queen Mary Hospital

Professor Lo Chung-Mau is Hospital Chief Executive at The University of Hong Kong-Shenzhen Hospital, Chin Lan-Hong Professor, and Director of the Liver Transplant Center at Queen Mary Hospital, Hong Kong. He is internationally renowned for his expertise in liver and gall. He has been engaged in clinical, teaching and research work for over 30 years. He has published over 550 original articles in SCI journals and won the First Prize of National Science and Technology Progress Award, the First Prize in Natural Science Award of the Ministry of Education and the First Prize of Science and Technology Progress of the Chinese Medical Association. He has been elected as an Honorary Fellow of the American Surgical Association, the American College of Surgeons and the Royal College of Surgeons in Ireland, as well as an Honorary Member of the European Surgical Association. Professor Lo was awarded the Bronze Bauhinia Star by Hong Kong SAR Government in 2016.



## Wen Qian

Vice President of Guangzhou Guangzhilv International Travel Service Co., Ltd.

Wen Qian, Vice President of Guangzhou Guangzhilv International Travel Service Co., Ltd. and Vice President of Guangzhou Tour Guides Association. She has rich experience in tourism industry, and has unique insights and rich practical experience in brand building, quality control at primary level, marketing, public relations and other fields. She has led many typical cases of domestic cultural tourism, such as the Asian Games Volunteer Messenger Group, the first theme tourism store in China, the first "Mobile Tourism Experience Hall" in China, the first full-dimensional service evaluation system for team tourism in China, and the first "Demonstration Space for Cultural Tourism Integration" in China.



## Bomer Pasaribu

Head of the National Productivity Institute, Indonesia

Bomer Pasaribu, Born in Batang Toru, South Tapanuli, North Sumatra on August 22, 1942. Bachelor of Law and Economics Faculty from the University of North Sumatra. Graduates & Postgraduate from Bogor Agricultural Institute. Bomer Pasaribu is an Indonesian political figure, academic and diplomat who served as minister of manpower and transmigration in the first half of the era of President Abdurahman Wahid's administration. Bomer Pasaribu give various lectures and public lectures at domestic and abroad as well as publishing several articles both individually and collectively.



## Budihartono

Advisory Board Member of IQPMA (Indonesia Quality & Productivity Management Association)

Budihartono is Advisory Board Member of IQPMA (Indonesia Quality & Productivity Management Association) and Program Director of PT WahanaKendaliMutu. Since the 90s, Budihartono has experience in the fields of Research and Development, Information Technology, Project Management and Quality Management System development in Germany and Indonesia. Budihartono has been active as a judge at various quality conventions in few countries and has also served as a coach for hundreds of innovation teams. Budihartono studied mechanical engineering at the University of Indonesia to earn a bachelor's degree in engineering and studied Automotive Engineering at the University of Applied Science Offenburg and earned a Master of Science degree.



## Xu Zhong

Principal of Jiangsu Haimen Secondary Professional School

Xu Zhong holds a bachelor's degree and is qualified as a senior secondary school teacher, and has been the principal of Jiangsu Haimen Secondary Specialized School (Nantong Haimen Zhang Jian Vocational Technical School) since 2006. Xu is a member of the National Principal League of New Education Experiment, a member of Jiangsu Provincial Government Education Supervisory Commission Expert Panel, and a member of Jiangsu Provincial Modernized Demonstration Vocational School and Quality Characteristic Vocational School Evaluation Expert Panel. He was also once elected as the representative of the 13th, 14th and 15th Nantong Municipal People's Congress. Xu has received the Second Prize of State-Level Teaching Achievement and the First Prize of Jiangsu Provincial Teaching Achievement, and published nearly 20 papers and 6 books. He has been awarded as the National Outstanding Educator for Popularization of Law for Youth, Jiangsu Province Outstanding Educator for Vocational Education, Jiangsu Province Outstanding Educator for Scientific Research, Jiangsu Province Outstanding Principal for Running School Wholeheartedly with Staff, Nantong City Outstanding Educator, and Famous Principal of Haimen District.



## Ronald Rousseau

Researcher at KU Leuven and University of Antwerp, Belgium

Ronald Rousseau is a Belgian citizen. He obtained a Doctoral Degree in Mathematics (University of Leuven, 1977), the Habilitation degree in Mathematics (University of Leuven, 1983) and a doctorate in Library and Information Science (University of Antwerp, 1992). For his mathematical work he received the Prize of the Belgian Academy of Sciences (1979). He was a full-time mathematics professor at the engineering college KHBO (Oostende), and taught different courses for the Education in Library and Information Science at the University of Antwerp (applied bibliometrics-knowledge representation-scientific communication and research evaluation). Together with Leo Egghe he wrote "Introduction to Informetrics" (1990) and "Becoming Metric-wise" (2018), with Raf Guns as third author. In 2001 he and Leo Egghe received the Derek De Solla Price Award for their work in scientometrics. He became an Honorary Professor of Zhejiang University and of Henan Normal University. He is a 2020 Awardee of the West Lake Friendship Award from Zhejiang Province. Rousseau is the former president of the International Society of Scientometrics and Informetrics (ISSI). His main interest is citation analysis and diversity measurement.



## Cao Lili

Director and Researcher of Institute of Service Standardization, China National Institute of Standardization

Cao Lili is a researcher and director for Services Standardization Department in China National Institute of Standardization. She has been engaged in the research on service standardization and service quality since 2005. She is the convener of WG6 on Long Distance Learning with ISO/TC232 (Learning services outside formal education) and an expert of ISO/TC312 (Technical Committee on Standardization of Service Quality). She also works as the secretary general of SAC/TC264 (National Technical Committee on Standardization of Services), SAC/TC443 (National Technical Committee on Standardization of Education Services) and a member of the Service Industry Expert Advisory Committee of the National Development and Reform Commission. In recent years, she has led more than 30 projects at national, provincial and ministerial level as well as projects of local government, enterprises and public institutions. She has also led the formulation of more than 10 international, national and local standards, participated in the compilation of 4 monographs and received more than 10 awards at provincial and ministerial level.

## PARALLEL SESSION VI



## Zhang Chaohua

Director and Secretary of the CPC Committee of the Development Research Center, State Administration for Market Regulation

Zhang Chaohua is the Director and Secretary of the CPC Committee of the Development Research Center, State Administration for Market Regulation (SAMR). He used to serve as the Deputy Director of the Department of Supervision on Health Quarantine, the Deputy Director of the Department of Supervision on Animal and Plant Quarantine, and the Director of Personnel Training Center, General Administration of Quality Supervision, Inspection and Quarantine and the Director of the Development Center for Specialists, SAMR.



## Ren Shaobo

Secretary of the CPC Zhejiang University Committee

Ren Shaobo is the Secretary of the CPC Zhejiang University Committee, researcher and doctoral supervisor. He holds a PhD in economics and is specialized in economics and higher education management. He once served as Deputy Director of the Publicity Department of the CPC Zhejiang University Committee; Deputy Director of the President's Office; Director of the President's Office; Assistant to the President and Director of the President's Office; member of the Standing Committee, Director of the Organization Department, Deputy Secretary of CPC Zhejiang University Committee; Vice President and Executive Vice President (at the director level). He used to be a visiting scholar at Valparaiso University in the US. He is the representative of the 13th People's Congress of Zhejiang Province and the representative of the 13th People's Congress of Hangzhou Municipality. He is concurrently the Chairman of the Third Council of Zhejiang University Education Foundation and the Vice President of China Education Association for International Exchange.



## Xu Zengde

Party Secretary and Chairman of China Certification & Inspection Group Co., Ltd., (CCIC)

Xu Zengde is a senior engineer with master's degree. Currently, he is the Chairman and Party Secretary of China Certification & Inspection (Group) Co., Ltd., (CCIC). He once served as the director of Science, Technology and Standards Management Department, director of Certification Supervision Department, the chief engineer, deputy director and a member of the Party group of Certification and Accreditation Administration. He has been long engaged in the field of certification and accreditation, and policy research and management related to the examination. He has led the "Tenth Five-Year Plan" scientific research projects of Research on the Development Strategy of Certification and Accreditation in China and the Research on the Contribution of Certification and Accreditation to National Economic and Social Development. He has also participated in the research related to national quality infrastructure, led and published the book of BUILD—ING TRUST—The Conformity Assessment Toolbox, as well as participated in the national certification and accreditation planning work in China's "Eleventh Five-Year Plan", "Twelfth Five-Year Plan" and "Thirteenth Five-Year Plan".



## Alexander Trepelkov

Officer-in-Charge, Division for Sustainable Development Goals (DSDG) Department of Economic and Social Affairs, United Nations

Mr. Alexander Trepelkov is Officer-in-Charge of the Division for Sustainable Development Goals (DSDG) in the UN Department of Economic and Social Affairs (UN DESA). The Division serves as the global secretariat for the 17 Sustainable Development Goals of the 2030 Agenda for Sustainable Developments, with a focus on providing substantive support, integrated policy analysis, building multi-stakeholder partnerships and capacity development in thematic areas such as water, energy, climate, ocean, transport, science and technology, as well as special concerns of small island developing States (SIDS). From 2010–2018, he was Director of the Financing for Development Office, where he worked since 2000. His previous work in UN DESA was in the areas of Macro- and Micro-economic and Social Policy Analysis and Public Administration and Finance. Prior to joining the UN Secretariat in 1989, Mr. Trepelkov was employed for 12 years in the Russian diplomatic service.



## Lin Jianhai

Former Secretary-General of the International Monetary Fund (IMF)

As the former Secretary-General of the IMF, Lin Haijian is the first Chinese national to hold that post, and also serves as the Secretary-General of the IMF Board of Governors and the International Monetary and Financial Committee. After receiving his diploma from the University of International Business and Economics, he went to the University of California, Berkeley for further study, and was conferred a doctor's degree at the George Washington University. He joined the IMF in 1989 and took the post as the IMF's Secretary-General in 2012. During his stay at the IMF, Mr. Lin has experienced and been deeply involved in the whole decision-making processes of some major events, such as the rescue of the global financial crisis and the European debt crisis, the reform of IMF share and voice, and RMB's entry into IMF SDR basket. He has taken part in the G20 summits, the B&R summits, the "1+6" round-table dialogues, the annual meetings of the World Economic Forum and other high-level international conferences for several times. Mr. Lin once served as a member of the Global Governance Committee of the World Economic Forum, an honorary professor of the China Foreign Affairs University, a visiting professor of both the University of International Business and Economics and the Xiamen University, a senior research fellow of the Institute of International Relations, Tsinghua University, an expert and honorary professor of the Advisory Committee of the Wenzhou-Kean University, an honorary chair professor of the School of Business, George Washington University, and a special guest speaker for both the Stanford University and the Cornell University.



## Chen Xuejun

Director General and Deputy Secretary of the CPC Committee of Shanghai Municipal Administration for Market Regulation

Chen Xuejun used to serve as the Director General and Deputy Secretary of the CPC Committee of the former Shanghai Administration for Industry and Commerce (reorganized), and is now the Director General and Deputy Secretary of the CPC Committee of the Shanghai Municipal Administration for Market Regulation. His long-term leadership in industrial and commercial administration and market regulation provides him with a profound theoretical knowledge and extensive practical experience. He pioneered a series of institutional reforms of the commercial system in the China (Shanghai) Pilot Free Trade Zone and Lingang Special Area. With a focus on "integration" and "quality", he has consistently and deeply promoted the joint construction of business environment, joint action of supervision and law enforcement, joint management of key areas, connectivity in technical infrastructure, joint creation of consumer environment and joint efforts in quality improvement in the Yangtze River Delta region. His hard work provides high-quality models and replicable experiences for deepening the reform of the commercial system nationwide and contributes to the integrated quality development of the Yangtze River Delta.



## Ibrahim Chowdhury

Senior Country Economist for China in the World Bank's Beijing Office

Ibrahim Chowdhury is the Senior Country Economist for China in the World Bank's Beijing Office, where he works closely with counterparts on a range of fiscal, institutional and structural topics. Prior to moving to Beijing, he was based in Cairo for the World Bank where he led the economic policy dialogue with the Government of Egypt. Before joining the World Bank in 2012, Ibrahim spent several years at the International Monetary Fund and the Swiss National Bank. Earlier in his career, he held the position of Assistant Professor at the Economics Department of the University of Cologne and worked in the banking sector in London. Ibrahim is a German national with Bangladeshi roots and holds a D.Phil. in Economics from the University of Oxford and a double M.A. in Economics from University College London and the University of Bonn.



## Anthony Barry

President Elect of International Federation of Consulting Engineers (FIDIC)

Tony is FIDIC's President Elect. He was a Director of the Aurecon Group and its many subsidiaries and is a Director of the Viridian Financial Group Limited, an Australian wealth management advisory consultancy. He has worked in Africa, Asia and Australasia. Until June 2016, Tony was Aurecon's Managing Director, Asia. With more than 35 years of experience in consulting and expertise in project management, civil engineering and infrastructure projects. He is a Chartered Professional Engineer, Australia, an APEC Engineer, a Fellow Australian Institute of Company Directors FAICD, a Fellow of the Australian Academy of Sciences and Engineering, FTSE and a Fellow Institution of Engineers Australia. He was elected to the Board of FIDIC, based in Geneva in 2015. He served as National President of the Association of Consulting Engineers of Australia from late 2004 to 2006.



### Azat Abdrakhmanov

President of the Kazakh Organization for Quality and Innovation Management, Kazakhstan

Professor Azat Abdrakhmanov is Academician of the International Academy for Quality (2011), Past-Chairman of Asian Network for Quality 2016–2018 (ANQ), President of the Kazakh Organization for Quality and Innovation Management (from 2002), Assessor, validator and licensed trainer of EFQM, (Belgium), Lead Auditor for Quality management Systems, Environmental Management, Occupational health and safety, Energy management (AFNOR, France) and the Republic of Kazakhstan, and Lead Expert of the National Quality Award of the Republic of Kazakhstan "Altyn sapa". He was a founder the Kazakh Organization for Quality and Innovation Management (KOQIM) in 2002, which represents Kazakhstan at EOQ and ANQ from 2007. For the fruitful work in the field of development of quality management in Kazakhstan, he was awarded by the President of the Republic of Kazakhstan a medal "For valiant work".



### Bernardo Calzadilla-Sarmiento

Managing Director, Directorate of Digitalization, Technology and Agri-Business, and Director, Department of Digitalization, Technology and Innovation, United Nations Industrial Development Organization (UNIDO)

Dr. Bernardo Calzadilla-Sarmiento, Managing Director of the Directorate of Digitalization, Technology and Agri-Business, and Director of the Department of Digitalization, Technology and Innovation, at the United Nations Industrial Development Organization, UNIDO. Dr. Calzadilla has been Director for the Technical Assistance and Training at the International Organization for Standardization (ISO). As Director of the Department of Trade, Investment and Innovation, Dr. Calzadilla has been leading the work on quality and standards for trade facilitation, investment for sustainable development and innovation in the context of the fourth industrial revolution (4IR). Dr. Calzadilla has held position in investment promotion, funds mobilization and social responsibility. Dr. Calzadilla holds a Master's and Ph.D. degrees in Economics from the Vienna University of Economics and Business (Austria).



### Lin Guang

President of US Zhejiang General Chamber of Commerce, President of Lucky International Trading (USA), Ltd.

Lin Guang, a famous overseas Chinese of Zhejiang origin in the U.S., is the founding chairman of the U.S. Consumer Product Safety Commission (CPSC) and US Zhejiang General Chamber of Commerce. He has been engaged in Sino-US trade for more than 20 years. As "the first person to sell Wenzhou lighters to the US", he, with the media calling him "the King of Lighters", has successfully managed US trade barriers for four times, and has a deep understanding of American product quality supervision. He founded the U.S. Zhejiang General Chamber of Commerce in 2016 and the Youth Committee of the U.S. Zhejiang General Chamber of Commerce in 2020, bringing together young high-level talents from China and the United States. With selfless dedication and expecting nothing in return as the Chamber's founding mission, during the COVID-19 outbreak in 2020, Mr. Li led his members to establish a relatively complete epidemic prevention and control system in the United States, and contributed a lot for overseas students, overseas Chinese, local governments and vulnerable groups, which has won wide recognition internationally. He has been honored as one of the "2019 Top 10 Leaders in Sino-US Economics and Trade" and "Overseas Chinese Heroes Fighting against COVID-19".



### SHINDO Hisakazu

Vice President of Yamanashi University of Japan, World Renowned Expert in Quality Management

Mr. SHINDO Hisakazu is a world-renowned quality management expert. He is a professor, a doctoral supervisor, and the vice president of the University of Yamanashi. He is also the president of Asian Quality Function Development Association (ASQFD), chairman of the Quality Function Development Research Institute of Science and Technology Alliance of Japan, the editorial chairman of Japanese Quality Association, business chairman of the Project Management Association of Japan, and the chairman of Deming Prize Committee.



### Zhang Jianqiu

CEO of Inner Mongolia Yili Industrial Group Co., Ltd.,

Zhang Jianqiu is the CEO of Inner Mongolia Yili Industrial Group Co., Ltd., Vice President of China Dairy Industry Association, Vice Chairman of Inner Mongolia Federation of Industry and Commerce, and a member of the United Nations Global Compact Network China. Mr. Zhang attended and delivered speeches at the 2016 Belt and Road Forum for Regional Cooperation, the 2018 and 2019 Summer Davos Forums, the 2020 World Internet Conference Summit in Wuzhen, the 2021 China Development Forum, Boao Forum for Asia Annual Conference 2021, and the First and Second Global Health Forum of Boao Forum for Asia.

( This is a second-edited version in accordance with a uniform layout. )

## AN INTRODUCTION OF ZHEJIANG PROVINCE

Zhejiang Province (also referred to as "Zhe" for abbreviation), is located on the southeast coast of China with a land area of 105,700 square kilometers, and has jurisdiction over 44,400 square kilometers of sea area. There are 11 prefecture-level cities and 90 counties (county-level cities or districts) in the province, with a population of 64.68 million permanent residents. Hangzhou, its capital city and the provincial center for economy, culture, science and education, was the host city of the 2016 G20 Hangzhou Summit.

Splendid culture and picturesque landscape. Zhejiang has long been crowned as "a land of fish and rice, home to silk and tea, place of rich cultural heritage, and paradise for tourists". It is one of the cradles of Chinese civilization, as evidenced by the Archaeological Site of Liangzhu City that dates back to 5,000 years ago. As a land of art and culture, Zhejiang has produced a galaxy of eminent scholars since ancient times. A great number of sites(or elements) were inscribed on the UNESCO World Heritage List and the Intangible Cultural Heritage List. Many more were listed as China's Major Historical and Cultural Sites Protected at the National Level. The philosophy that "lucid water and lush mountains are invaluable assets" was first proposed and put into practice in Zhejiang. Nearly 3,000 scenic spots can be found in the province, including 19 AAAAA national tourist attractions such as West Lake and Xixi Wetland in Hangzhou, Yandang Mountains in Wenzhou, Wuzhen Water Town and Nanhu Lake in Jiaying.

Entrepreneurship and innovation. Since the reform and opening up, Zhejiang people have been leading the country in innovation. They set up the first privately or individually-owned businesses and the first private enterprise in China. The vibrant private sector is a hallmark of Zhejiang. Zhejiang businessmen are the most precious wealth of the province. On average, one in every 8 people in Zhejiang owns a business and one in every 23 Zhejiang people runs an enterprise. Zhejiang has a dynamic market and advanced digital economy. The province is open and innovative. In 2020, Zhejiang's GDP was 6461.3 billion yuan, an increase of 3.6% compared to the year before. In the first half of 2021, the province's GDP increased by 13.4%.

Quality and brand. Zhejiang is one of the first provinces in China to set the goal of building a strong quality province, aiming to become a leader in terms of quality, standard, brand and manufacturing. We have advanced standard system and many famous brands. The province has led the formulation of 43 international and 2467 "Made in Zhejiang" standards. Zhejiang enterprises have obtained 2396 "pinzhibiao" (quality brand) certificates and 265 international certifications.

Common prosperity and a better society. In Zhejiang, wealth is held in the hands of the people. With the income ratio of urban and rural residents reaching 1.96:1 in 2020, it has become one of the provinces enjoying the most coordinated development between urban and rural areas, while the modernization process, the economic vitality, the environment and the living standards of the residents in rural areas being lifted to the premier league of the country. Zhejiang is the cradle of "Fengqiao Experience", the initiator of "Safe Zhejiang" campaign, and a pioneer in selecting role models in different fields and crowning them as "The Most Beautiful Ones". It is the first to carry out the one-stop administrative service reform to facilitate government working procedures for its people and enterprises and is considered to be one of the provinces where the people enjoy a strong sense of security and happiness. In May 2021, the Central Committee of the Communist Party of China and the State Council jointly published a guideline supporting Zhejiang in building a demonstration zone for achieving common prosperity through high-quality development.

An important window with red roots of revolutionary legacy. The birth of the Communist Party of China on the Red Boat in Nanhu Lake is the source of Zhejiang's "red roots". The emergence of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era in Zhejiang is the imprint left in "red roots" in the new century. In the spring of 2020, General Secretary Xi Jinping gave Zhejiang a new goal and a new orientation, that is, to "strive to become an important window showcasing the institutional strengths of the socialism with Chinese characteristics in the new era". Now, Zhejiang has shouldered the political responsibility of its "red roots", continuing to implement the "Double-Eight Strategy", striving to build itself into the "important window", focusing on high-quality development, enhancing competitiveness, pioneering in modernization, and promoting digital reform to embark on a new journey towards a model province of socialist modernization.



## AN INTRODUCTION OF HANGZHOU

Hangzhou, the capital city of Zhejiang Province and host of the 11th G20 Summit, is located in the southern part of the Yangtze River Delta. It covers an area of 16,800 square kilometers (6486.5 square miles) and consists of ten urban districts and three suburban counties (one of them, a county-level city). Home to 11.93 million permanent residents, it is a "National Model City in Quality" and the only city that has been honored with the title of "Happiest City in China" for 14 consecutive years. In 2020, Hangzhou registered a local GDP totaling RMB 1.61 trillion yuan, ranking the 8th of all Chinese cities, the 3rd among the provincial capital cities, and the 4th among sub-provincial cities.

Historical relics and figures define Hangzhou as a city of history and culture. It is one of China's seven ancient capitals and is listed in the first batch of "National Historical and Cultural Cities of China". In the Kuahuqiao archaeological site dating back to 8000 years ago, the oldest dugout canoe in the world was unearthed. The archaeological ruins of Liangzhu City serve as a testament to China's 5000 years of civilization. Since the Tang (the 7th-10th century) and Song (the 10th-13th century) Dynasties, historical figures like Bai Juyi and Su Dongpo have left in the city many valuable cultural heritage. It was home to three world cultural heritage sites, namely, the West Lake, the Jing - Hang Grand Canal (Hangzhou section), and the archaeological Liangzhu ruins. It was the seat of the capital of the Wuyue State (the 10th century) and the Southern Song Dynasty (the 12th-13th century), and was hailed by the Italian traveler Marco Polo as "the Heavenly City of Grace and Splendor."

Hangzhou is known as a city of innovation and vitality. It enjoys a thriving private sector and has cultivated famous international companies such as Alibaba, Hikvision, Wanxiang Group, Hangzhou Wahaha Group. For 18 years in a row, Hangzhou has attracted more of Top 500 Private Chinese Companies than any other Chinese city. With a sound innovation ecosystem in place, Hangzhou is recognized as the National Demonstration Zone for its entrepreneurial initiatives and as the National Pilot Zone for the new generation of AI innovation. Aiming to be the top city in China in the digital economy and digital governance, it has initiated the project of City Brain, a comprehensive governance system that bridges the digital cockpit and the user interface in a bid to facilitate the coordination of data, services, government agencies, and enterprises, and ensure their easy access by citizens. In a word, the governance capacity of Hangzhou is increasingly enhanced with each passing day.

With a unique landscape of mountains and waters, Hangzhou is renowned throughout the world as a garden city of ecological beauty, and its ever-changing splendor never ceases to amaze. With hills and mountains covering for 65.6%, and forests, as much as 66.8% of its territory, it is at the very top of all sub-provincial cities in China in terms of forest coverage. Besides, Hangzhou is home to two National Scenic Areas, namely, the West Lake and the Fuchun River-Xin'an River-Qiandao Lake; two National Nature Reserves, namely, the Tianmu Mountain and the Qingliang Peak; and nine National Forest Parks including Mount Ban and Mount Jing.

To serve its people's aspiration for better life, the city of Hangzhou will take the historic opportunities brought by its hosting of the 2022 Asian Games and strive to transform itself into a modernized metropolis featuring a new development paradigm of "Greater Hangzhou of Quality and Prosperity", where people can enjoy the life of "Digital and Smart City and Paradise on Earth". Hopefully, it can set an example in Zhejiang Province in its efforts for high-quality development and achieving common prosperity.



## AN INTRODUCTION OF CHINA QUALITY MONTH

Since 1978, the month of September has been named the China Quality Month, an undertaking of the Chinese government to promote quality innovation and quality management across the board, advocate a culture that honors excellent quality, raise public awareness of quality, and strive to boost the overall quality status in China.

The Quality Month of 2021 is themed as "Further the Quality Improvement Campaign to boost High Quality development across the country". The Notice on the National Quality Month Activities in 2021 is jointly released by 20 government departments, including the State Administration for Market Regulation, the Publicity Department of the CPC Central Committee, the National Development and Reform Commission, the Ministry of Education, the Ministry of Science and Technology, and the Ministry of Industry and Information Technology. In this Month, a series of activities will be hosted by enterprises, testing and certification institutions, colleges and universities, industry associations, media and publicity authorities. These activities will focus on five aspects, namely, quality knowledge dissemination, quality improvement, quality culture cultivation, quality infrastructure as well as product safety and supervision. With these efforts, China seeks to build a healthy environment where quality would be treated as a priority of the government, a goal of enterprises, a virtue shared by the whole society and a high concern of every citizen, to steadily accelerate gaining the great power in quality and high-quality economic development.

## AN INTRODUCTION OF CHINA QUALITY AWARD

Established in 2012 with the approval of the Chinese Central Government, the China Quality Award is the highest honor in the field of quality in China. The Award is conferred biannually, for which the State Administration for Market Regulation (SAMR) convenes over 20 central government departments, in assessment and selection process, such as the National Development and Reform Commission and the Ministry of Industry and Information Technology. For each round of the Award, no more than 90 organizations and individuals are conferred with the nominee awards, and no more than 10 organizations and individuals are granted the China Quality Awards.

Li Keqiang, Premier of the State Council, gave important instructions for the Second China Quality Award. State Councilor Wang Yong attended every awarding ceremony of the Award and presented awards and speeches to the winning organizations and individuals. The Award highlights "management" and "quality concept". By recognizing advanced quality, setting quality benchmarks, and promoting outstanding quality management experience, the Award aims to encourage and guide the whole society to continuously pursue quality improvement, thus serves to further the undertakings of building a strong nation based on quality.

In 2013, Haier Group, China Aerospace Science and Technology Corporation, and Dr. Liu Yuanzhang, Academician of Chinese Academy of Engineering were the winners of the 1st China Quality Award. In 2016, 9 organizations won the 2nd Award, including Huawei Investment & Holding Co., Ltd., Zhuzhou CRRC Times Electronic Co., Ltd., and Mr. Gao Fenglin, a Senior Technician from Capital Aerospace Machinery Corporation. In 2018, 9 organizations including Weichai Power Co., Ltd., Gree Electric Appliances Inc. of Zhuhai, and Ms. Pan Yuhua, a technician from the 29th Research Institute of China Electronics Technology Group Corporation won the 3rd China Quality Award.

In 2021, SAMR has worked together with relevant government departments on assessing and selecting the 4th China Quality Award. With 696 organizations and 168 individuals in the applicant pool, the Award witnessed a record-breaking number of participants since its establishment. Organizations and individuals applying for the award cover 31 provinces/autonomous regions/municipalities directly under the Central Government/ and Xinjiang Production and Construction Corps, and consist of central and state-owned enterprises, private and mixed-ownership enterprises, wholly foreign-owned enterprises and joint ventures, highlighting the extensive and global nature of the Award. For the first time in history, the awarding ceremony will be held at the China Quality Conference, to make better sharing of advanced quality experience and better participation and contribution to global quality undertakings.



Please scan the QR code for access to the conference microsite for more information!